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FINANCIAL TIMES

European Business Newspaper

MONDAY JANUARY 2 1995

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British minister is accused of lying to parliament

British foreign secretary Douglas Hurd was accused by an opposition member of parliament yesterday of lying to the House of Commons about four alleged breaches of government rules on financing aid projects in relatively prosperous countries. The charges, arising from Mr Hurd's admission that he illegally endorsed a £216m (\$337m) aid donation towards Malaysia's Pergau dam, would almost certainly lead to the foreign secretary's resignation if proved.

Bosnian peace takes hold: United Nations mediators voice optimism about peace prospects as Bosnia's Muslim-led government and Bosnian Serbs started a four-month ceasefire. Page 2

Mass murder accused found dead: Frederick West, the British builder accused of murdering 12 women, was found hanging in his jail cell. West's wife Rosemary, has been accused with him of nine of the murders at their house in the western English city of Gloucester. Page 5

France takes over of EMS: France began its six-month presidency of an enlarged European Union. Sweden, Finland and Austria joined the EU, increasing the 12's members to 15; its territory by one third, its population by 6.2 per cent and its gross domestic product by 7 per cent. Page 12

Cardoso becomes Brazilian president: Fernando Henrique Cardoso became president of Brazil, promising to deliver continued growth and to tackle the country's vast social problems. Page 3

Saatchi & Saatchi: The UK advertising group, has rejected at least one recent offer for its Bates network of agencies, believed to have come from the New York-based Ayer agency. Meanwhile Maurice Saatchi, deposed chairman of Saatchi & Saatchi, has until tomorrow to decide whether to accept the largely honorary title of group president and chairman of the Saatchi & Saatchi advertising subsidiary. Page 13

European Monetary System: The EMS grid weathered some fairly sharp price movements last week, with the result that the Danish krone slipped below the French franc. That trading ahead of new year and political worries in Spain and France pushed both currencies to record lows. A rise in French base rates to 8.25 per cent later helped the franc recover some of its losses. Currencies, Page 11

UK's public sector workers: The pay deal for the 1.5 million workers in the public sector, which sees a 2.5 per cent rise in real terms, has been agreed. The deal, which will not be fully implemented until April, will replace the 1.5 per cent rise in the cost of living. It will include an annual football match between the public sector and the private sector. Page 14

Polish knock off the noughties: Polish banks began removing the zeros from zloty bank accounts after the country made 10,000 old zlotys into one new zloty. The move reflects confidence that Poland's double-digit annual inflation will be down to a single figure by 1997. Page 12

BTR may appoint outside directors: BTR, the UK-based conglomerate whose shares have fallen by a quarter in the past three months, is considering appointing its first outside directors as it tries to rebuild investor confidence. Page 13

British Gas: The privatised UK utility, admitted it was discussing moves such as contracting out its meter reading service, raising service charges and launching a new round of executive pay rises. Page 5

Water rationing imposed: Tough water rationing was introduced for residents of Zimbabwe's second city, Bulawayo.

Somali fighters feed UN troops: Malaysian UN troops started leaving Somalia amid heavy fighting between rival factions in Mogadishu. The clashes have increased as the withdrawal of UN forces has gathered pace.

UK pension funds lose 4%: The market value of UK pension funds fell by 4 per cent last year, according to a study which also showed that 1994 was only the second year since 1975 that they gave negative returns. Page 12

Swiss also to ban hotels: Five people were killed and more than 100 injured when fire broke out during a New Year's Eve party at a hotel in the Belgian city of Antwerp. In Scotland, two died when fire struck a hotel packed with revellers.

Aviations crashes five times: Five skiers died in avalanches in the French Alps during the new year weekend. Two Frenchmen, a German, a Swede and a British woman died in separate accidents.

Henley today – leading the way.

Beijing threatens to retaliate against US sanctions

By Simon Holberton in Hong Kong
and a Correspondent in Beijing

China promised wide-ranging retaliation at the weekend against threatened US trade sanctions in an escalating dispute over Chinese piracy of American intellectual property.

Beijing called Washington's warnings "barbarous", and said it would respond by doubling tariffs on a range of imports from the US.

China was responding to the decision by Mr Mickey Kantor, the US trade representative, announced at the weekend, to invoke so-called "special 301" provisions

after eight unsuccessful rounds of talks last year about intellectual property.

The US wants China to close factories making counterfeit CDs and prosecute the manufacturers. It also wants better access to China's consumer electronics and computer markets.

Mr Kantor said the US has targeted \$2.5bn of Chinese exports covering 23 categories of products including toys and shoes. Sanctions will come into force on February 4 if their differences are not resolved. China said the measures it threatened would apply only if the US moved to impose sanctions.

■ US decision "barbarous"Page 3

China's ministry of foreign trade and economic co-operation said it would double tariffs on imported US game-players and cards, cassette tapes, compact discs, alcohol, beverages, cigarettes and cosmetics. Those items represent some of the stronger growth sectors in the Chinese consumer products market.

Also high on Beijing's list is the suspension of talks with US car-makers about joint ventures in China's car industry. European and US car-makers

are engaged in a fierce contest for a share of what is forecast to become the world's largest passenger car market.

China also threatened to suspend limited imports of films, television programmes, video tapes and laser discs produced in the US and applications from American firms to establish holding companies.

Also facing suspension would be applications from US audio-visual manufacturers for branch offices and from US chemical and pharmaceutical producers for intellectual property protection, and Chinese ties to American trade organisations.

The battle over intellectual property is the most recent in a series of acrimonious trade disputes between the two countries as the administration of President Bill Clinton struggles to find ways to narrow an expected – and record – \$25bn trade deficit with China for the whole of 1994, second only to the gap with Japan.

China is already incensed with the US for thwarting its aggressive campaign to rejoin by the end of 1994 the General Agreement on Tariffs and Trade, making it a founding member of the new World Trade Organisation which started life yesterday.

Claim follows intense fighting Russia says its troops in control of Grozny

By John Thornhill in Moscow

Russian forces claimed to have taken control of the centre of the Chechen capital, Grozny, last night after intense fighting in the city's streets.

The Russian news agency Interfax quoted the defence minister, General Pavel Grachev, as saying: "The whole centre of the town and a number of districts in the town and its outskirts are under the full control of federal forces."

Troops moved into Chechnya three weeks ago to reassert Russian control over the breakaway Caucasian republic. In spite of Gen Grachev's claims, it seemed clear the Russians were encountering ferocious Chechen resistance.

After an assault on Saturday spearheaded by 300 tanks, Russian forces claimed to have seized several important buildings in Grozny, including the presidential palace. But independent eye-witnesses said a hastily assembled army of hundreds of Chechen fighters put up a fierce fight, beating back the initial assault, knocking out at least nine Russian tanks and capturing several Russian soldiers.

The balance of forces was unclear last night as thick plumes of smoke hung over Grozny. Fires raged in several buildings, and gun battles continued to erupt on some street corners. Mr Dzhokar Dudayev, the Chechen president, was reported to be

holed up in a bunker. Mr Boris Yeltsin, Russia's president, sent forces into Chechnya to blockade Grozny and force the Caucasian republic to abandon its three-year independence.

The weekend offensive, launched as the rest of the country celebrated the new year, seems to have been timed to minimise domestic media coverage. Newspapers were published in Russia yesterday. Most will resume publication only on Wednesday.

It is not known how many people have been killed in the latest fighting. As of Friday, the official number of Russian casualties stood at 50 dead and 132 wounded. The Chechen authorities said at least 800 citizens had been killed in air raids on Grozny and claimed to have inflicted 600 casualties on Russian troops.

In a televised new year's message, Mr Yeltsin said his chief priority was to restore order in Chechnya. But his aggressive policy may carry a heavy political and financial cost, inflaming Muslim sensitivities and producing increasingly strident criticism from abroad.

Mr Robert Dole, the incoming US Senate majority leader, said the escalation of the Chechen crisis suggested Russian democracy "may be on the brink of failure". The use of force has fractured

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Media flex muscles over
Chechnya, Page 2

Heavy on hopes and promises

By Quentin Peel in London

It is that time of year when the great and good, and those rather less loved, seek to provide guidance and inspiration for their long-suffering subjects in the coming year.

It is also a time for stock-taking, for good resolutions and bullish forecasts to raise the spirits after the bruising encounters of the past 12 months.

New Year's Day 1995 has been no exception: heavy on hope and promises from the world's leaders, short on self-criticism.

Yesterday they all had their say, from the embattled Presidents Bill Clinton and Boris Yeltsin, through an emotional valedictory address from President François Mitterrand in France, to fervent appeals for peace from Pope John Paul II and Patriarch Alexy of the Russian Orthodox Church.

Yet pride of place for brevity and modesty must go to a most unlikely candidate, the "dear leader" of North Korea, Kim Jong-il, son of the late "great leader" Kim Il-Sung, on whose behalf a one-hour broadcasting slot was reserved on the airwaves from Pyongyang for a traditional new year's address.

In the event, Kim's message lasted only 15 seconds, and was read on his behalf by an official announcer, prompting a new wave of speculation over his health and his grip on power. "In the new year, let us give our greatest respect to the party, and work to increase the strength of our military," the statement said.

Others were less constrained. Mr Yeltsin, currently involved in throwing columns of tanks at the tiny rebellious republic of Chechnya, declared that the restoration of "peace and normal life" in the region was his most important task.

Mr Clinton, facing a less bloody but perhaps more intractable rebellion in the shape of a hostile Republican majority in the US Congress, resolved to "put aside partisan differences" – as if he had any choice.

"I'm going to keep doing the work we've begun to help Americans compete and win in

Political and religious figures offering their hopes for the new year included (clockwise from the left): Pope John Paul II, US president Bill Clinton, North Korea's Kim Jong-il and Zaire's president Mobutu Sese Seko

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towards Hong Kong remains "firm and unshakeable".

African leaders were no exceptions to the rule of wishful thinking.

In Zaire, the apparently irrepressible President Mobutu Sese Seko told the parliament to prepare itself for imminent elections. Technical troubles beset his television broadcast.

Only the church leaders, and the unelected rulers, showed an obvious degree of concern and contrition.

In Japan, Emperor Akihito declared that 1995, the 50th anniversary of the end of the second world war, was a time for reflection. "We should remember the victims of the war... and continue to improve our standing with other countries," he said.

As for President Jiang Zemin of China, he showed no doubt at all about the future. The Chinese people are "full of confidence" as they approach the 21st century, he declared, and China's stand

Virgin Group plans venture in retail financial services

By Jim Kelly in London

Virgin Group, the airline and leisure group headed by Mr Richard Branson, is entering the UK retail financial services market in a joint venture with Norwich Union, one of the country's largest insurers.

An application has been made to the Personal Investment Authority to set up a direct-line company to launch sales in February of its own personal equity plan.

The move is a sign of the emergence of operators other than banks in retail financial services. The company, to be called Virgin Direct Personal Financial Service, will try to emulate the success of Direct Line, the telephone-based insurer owned by Royal Bank of Scotland.

Similar moves are occurring elsewhere in Europe. GE Capital, a subsidiary of General Electric of the US, entered the German consumer market last month by

taking control of Service Bank, the finance arm of Kaufhof stores.

Virgin said its investment was "in the millions of pounds". It intended to undercut competitors' prices and remove "jargon and gimmicks" from products, and would neither cold-call potential customers nor charge commissions.

Virgin said: "[We] can guarantee that if this product was launched today we would be the cheapest in the market by a considerable margin. The industry is run on 19th-century lines – like the way they used to sell mops in 1895."

The company hopes to expand quickly to provide a full range of personal financial services designed specifically for it. A range of personal pensions and insurance plans may be launched in September.

The move comes as new requirements come into force in the UK life insurance sector

under which companies will have to disclose the amount of sales commission they are charging customers who buy their retail products.

Norwich Union said it had put up 50 per cent of the equity for the company and would provide administrative support and investment expertise. "Both parties hope this will take off. We believe they have spotted a gap in the market," it said.

Initially 60 to 70 new staff, working in Norwich, will provide a telephone-based service five days a week from February 14. Staffing is expected to expand to 260 to provide a 24-hour service, and a headquarters site is being sought in the north-east or central England.

Virgin said: "We are looking at a good per cent of the UK market – maybe 10-15 per cent over three years." Sector analysts will be watching closely to see if direct sales techniques can work for non-essential financial products.

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Media flex muscles over
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BUILDING PEOPLE – BUILDING BUSINESS

NEWS: INTERNATIONAL



Kohl: government 'determined to keep inflation down'

Kohl pledge on unemployment

By Judy Dempsey in Berlin

The German government will make every attempt to consolidate the budget and reduce unemployment, Mr Helmut Kohl, the German chancellor, said yesterday.

Unemployment is currently 8.2 per cent of the labour force in West Germany and 9.2 per cent Germany-wide.

Mr Kohl's comments coincided with the introduction of two tax surcharges and higher taxes as part of the government's attempts to curb the deficit as well as to pay for the continuing high cost of German unification.

In his New Year's Day article in the *Welt am Sonntag* newspaper, Mr Kohl said the government was also determined to keep inflation down, running at 2.5 per cent, but said industry would have to become more competitive on world markets.

The federal government deficit is expected to have fallen by DM10bn to DM57bn (£23.5bn) in 1994. The fall is largely because of an additional tax revenue of DM4bn and cuts in expenditure, especially the federal government's contribution to the German Labour Office, which supports the unemployed.

The federal, regional and local government deficit will total DM118bn, or 3.6 per cent of gross domestic product. Deutsche Bank Research estimates it will fall by DM7bn to DM111bn by the end of 1995. However, ways to consolidate the federal budget deficit, which is expected to rise by DM2bn in 1995, will be financed by the taxpayer.

These new taxes, insurance schemes, and increased levies include:

■ The solidarity tax. Introduced for a short time after German unification to finance the modernisation of the east German economy and subside consumer spending, it is being reimposed as of this month. Germans will pay a further 7.5 per cent on their taxable income. It is expected that the solidarity tax will raise an additional DM28.5bn in revenues.

■ The Pflegeversicherung, or social insurance contribution to finance the nursing of those in care. Despite government pledges to reduce the tax burden on industry, employers and employees will this month start contributing to this scheme. Employees will pay 0.5 per cent of their income with a further 0.5 per cent paid by the employer. In an attempt to per-

suade employers to accept the new surcharge, the government abolished one day's holiday. The insurance will raise DM15bn in revenue, and will cost the taxpayer an extra DM240 a year for those on DM48,000.

■ The tax on private property will be doubled to 1 per cent and will raise DM1bn.

The additional tax burdens have raised concern that consumer spending, still one of the most depressed aspects of the economy, will not pick up for at least another year. It is expected to grow by 0.2 per cent this year compared with 0.5 per cent in 1994.

Castles join the sell-off in eastern Germany

By Judy Dempsey in Berlin

Germany is selling 20 castles in the eastern part of the country in varying states of disrepair, with prospective buyers being offered a 19th century Schloss or castle for only DM1 (6645,000) in return for pledges to invest and create jobs.

The castles, most of them located in the state of Mecklenburg-Vorpommern and Brandenburg, and a few in Thuringia, are coming under the hammer and being sold by the Liegenschaftsgesellschaft der Treuhand (TLG), otherwise known as the trustee for former state-owned real estate.

The TLG took over the castles after German unification, without knowing what condition they were in. They soon found out. Their former inhabitants were not the Prussian aristocracy, which once owned vast estates in Mecklenburg before 1945. The aristocracy were forced out of east Germany by the Russians and the Red Army which administered the region until 1949 when the east German communist party took power. They were granted no compensation, nor could they reclaim their property after unification.

Between 1945-1949, the property of these aristocratic families were expropriated by the Soviet administration, the land broken up and divided among German settlers expelled from Poland, the former Czechoslovakia and the former Soviet Union. In the past fifty years, the castles have had, to say the least, various functions.

The castle of Rittergut, for example, in the state of Thuringia, was once the property of the Lords of Roskowitz who date back to 1257, and later owned by an industrialist. In the Nazi period, it was used as a labour camp for women and as a hospital for Russian soldiers after the war. Later it became a school for East Germany's ardent communist youth.

The TLG, in advertising this particular castle, says: "One can well imagine using the manor house as a firm's prestigious headquarters." The recommended price is about DM1.7m but you get a smaller estate thrown in for the price.

Slightly less expensive is Schloss Wulkow in Brandenburg, for sale at DM1. It was once a massive, stone structure but as the TLG points out, "the building is in poor condition...it has been badly damaged by humidity...the original style of architecture can hardly be recognised" today...recommended price DM1. Mr Günter Rimbstedt, TLG head, said 276 investors had already expressed interest in the castles.

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Bosnian ceasefire raises UN hopes

By Laura Silber in Belgrade

Bosnia's Moslem-led government and Bosnian Serbs started the new year with a four-month ceasefire intended to lead to negotiations on an end to Bosnia's 33-month-old war. The most ambitious ceasefire agreement reached by Bosnia's rival leaders lays the ground for peace talks to start later this month.

United Nations mediators yesterday were brimming with optimism about the prospects for peace in Bosnia. Mr Yasushi Akashi, senior UN envoy in former Yugoslavia, and General Sir Michael Rose, the UN commander in Bosnia, at the weekend finalised details for the cessation of hostilities.

The deal, brokered a fortnight ago by Mr Jimmy Carter, the former US president, ended five months of diplomatic deadlock and enabled the Bosnian Serbs to return to the peace process. Mr Akashi yesterday said he expected talks on a political settlement to resume later this month.



UN envoy Yasushi Akashi and Bosnia's President Izetbegovic sign the truce at the weekend

To maintain the momentum, Gen Rose met rival military commanders at Sarajevo airport yesterday to determine the front lines. Over the next few weeks, they will try to disengage the warring sides – including the withdrawal of both armies to an agreed distance. "The important thing is that they don't look at each other," said Colonel Gary Coward, a spokesman for the UN Protection Force (Unprofor). Under the Carter plan, Unprofor will monitor the truce, as well as being interposed at the most sensitive flashpoints. With more than 1,000 miles of

over one-third of the 70 per cent of Bosnian territory they currently control and recognise Bosnia-Herzegovina within its borders.

Despite international threats and the embargo imposed five months ago by their former mentor, President Slobodan Milošević of Serbia, Bosnian Serbs are no closer to accepting the Contact Group proposal.

The Bosnian Serbs have maintained their defiant stand against the plan proposed by the Contact Group on Bosnia which comprises the US, Russia, Germany, France and Britain. The contact group plan calls for Serbs to hand over the warring parties a "take-it

or leave-it" plan. The Contact Group changed its position. In an effort to get the Serbs back to talks, the Contact Group devised a semantic compromise – calling them to "resume negotiations on the basis of the acceptance of the peace plan as a starting point".

It appears that the Bosnian Serb leadership considers the current front lines as the "starting point". By contrast, Bosnia's Sarajevo government fears that the deal will freeze those lines. The government accepted the plan, by its own admission, because the Serbs were bound to reject it.

At the weekend, Mr Alija Izetbegovic, Bosnia's president, reiterated his commitment to preserving Bosnia – if necessary by war. He warned that unless the Serbs endorse the plan, he will lobby for lifting the arms embargo.

Hopes for peace in Bosnia will be scuppered unless tensions are calmed in neighbouring Croatia. Zagreb last week warned that it would not renew Unprofor's mandate, due to expire on January 10, unless moves were made towards a political settlement with its rebel Serbs, who control one-third of Croatian territory.

Havel urges Nato to look east

Mr Václav Havel, president of the Czech Republic, yesterday urged Nato to expand its membership eastward as soon as possible to include the countries of central Europe. He also said Russia must respect the right of countries in the region to join the west's security alliance. Mr Havel called on western leaders to quickly resolve the security vacuum in the region by allowing entry of former Warsaw Pact countries. Referring to Russian opposition to Nato membership for its former satellites, Mr Havel said each country must decide its own future security arrangements but stressed that good relations with Moscow are a central plank of Czech foreign policy.

"If we reject Russia's opposition to our membership of Nato it is not because we see it as an enemy or that we want to isolate it," he said. "We only insist that it accept that a settlement based on the right of nations to decide for themselves can be truly successful." Vincent Boland, Prague

Algeria to probe hijacking

Algeria has appointed a prosecutor to investigate last month's hijack of an Air France airliner at Algiers airport. Algerian state radio said yesterday. Algerian laws prohibit the disclosure of the identities of magistrates and judges handling terrorist cases. French commandos stormed the Airbus airliner on December 26 at Marseilles airport, killing the four hijackers and ending the 44-hour Christmas ordeal for the 169 passengers aboard. The hijackers killed three passengers before the aircraft left Algiers on December 26. The hijacking was claimed by the Armed Islamic Group (GIA), Algeria's bloodiest Moslem guerrilla group fighting the army-backed authorities in the North African country. Many French and Algerians were shocked by the apparent ease with which the hijackers made their way through the heavily-guarded Algiers airport and commanded the aircraft. Reuter, Tunis

Germany, Italy join UN body

Germany and Italy yesterday officially became members of the 15-member United Nations Security Council, where France and Britain already have permanent seats. The four are the largest states in the European Union, and on many issues have a common foreign policy stance. Germany and Italy, along with Botswana, Indonesia and Honduras, were elected as non-permanent members of the Security Council for the years 1995 and 1996 to replace Brazil, Djibouti, New Zealand, Pakistan and Spain, which had completed two-year terms. Of the 15 Security Council members, five have permanent seats with veto power – the US, China, Russia, France and Britain. Another 10 countries rotate for two-year terms, five each year. The other five non-permanent members, whose terms expire at the end of 1995, are Argentina, the Czech Republic, Nigeria, Oman and Rwanda. Reuter, United Nations

Polish foreign minister quits

Mr Andrzej Olechowski, Poland's foreign minister, has said he will not be carrying out his duties from the new year, while his resignation is considered by Prime Minister Włodzimierz Pawlak. This now leaves both the foreign and defence ministers without ministers as Poland is pressing its demand to join Nato and looking for firm commitments from Brussels on future European Union membership. Mr Piotr Kolodziejczyk, the former defence minister, was recently dismissed at President Lech Wałęsa's insistence, and Mr Pawlak and the president have yet to agree on a successor.

Mr Olechowski first offered to resign last October after his name appeared on a list of government officials who also hold paid directorships of state-owned companies. This, according to the Justice Ministry, which compiled the list, is an offence. Mr Olechowski is the head of the supervisory board of Bank Handlowy, a large bank, and was the only one of the scores of officials named to offer his resignation. Christopher Bobinski, Warsaw

Moi looks to new constitution

Kenyan President Daniel arap Moi said in a New Year message yesterday that he would invite foreign experts to help in drawing up proposals for a new constitution. In his message, issued by the Kenya News Agency, Mr Moi said constitutional lawyers and experts from countries including the US, Germany, France, Britain and Canada would be invited to assist in collecting the views of Kenyans. Kenya's constitution has been in force since the country became independent in 1963. "I urge all Kenyans to recognise the importance of unity for our common good," Mr Moi said, noting that 1995 would present challenges – including those linked to the country's population growth, one of the world's highest. Reuter, Nairobi

Chile to renew Cuba ties

Chile is preparing to restore full diplomatic ties with Cuba, which were suspended in 1973. Chilean newspapers reported at the weekend. Foreign minister José Miguel Insulza refused to confirm or deny the reports, which quoted unidentified diplomats. Mr Insulza said only that President Eduardo Frei "may bring that subject of relations with Cuba into his agenda next month". Chile and Cuba severed relations in 1973 after the military coup that brought Chilean General Augusto Pinochet, an anti-communist, to power.

After civilian rule was restored in 1990, the two nations re-established relations at consular level. But Chile said that full diplomatic relations at an ambassadorial level would be restored only if the human rights situation in Cuba improved. Reuter, Santiago

INTERNATIONAL PRESS REVIEW

Media flex muscles over Chechnya

RUSSIA

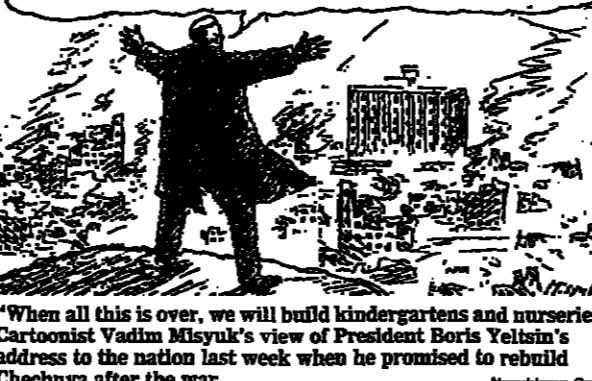
By John Lloyd

reporters on the spot in Chechnya and its capital, Grozny. Apart from the dangers of the war, the reporters are Russians operating between an army which does not want them there and Chechen fighters who might see them as Russians rather than reporters. The reporting has been vivid, courageous and (as far as war reporting can be) balanced.

There have been many leaks to the press because of the varying degrees of opposition expressed by some in the senior military command and the government. In the wake of the first abortive attack on Grozny on November 26 by forces of the Chechen opposition, *Izvestiya* splashed the revelation that the Russian officers captured by Chechen government forces during the attack had been recruited from the Kamchatka division by the Federal Intelligence Service (the successor to the KGB) and paid Rbsm for their services.

And though many are state-funded, they have been as robustly anti-administration as any free press in the world. In Russia's frail democracy, it still takes some courage to oppose a powerful administration which has so many powers to cut off support, to ensure jobs or retaliation. So far, retaliation has been minor and censorship has not returned: but President Boris Yeltsin, in his address to the nation last week, alleged that some parts of the mass media were supported by Chechen money – an allegation which the editors of most of the papers cited above have denied being proven.

The newspapers, the wire services and the television channels have shown another kind of courage by putting



Cartoonist Vadim Misyuk's view of President Boris Yeltsin's address to the nation last week when he promised to rebuild Chechnya after the war.

forecasting that it would drag them all down.

The voice which has spoken out most clearly against the action among the commentators has been Mr Otto Latsis, *Izvestiya*'s chief columnist. Mr Latsis' position is consistently liberal and was largely supportive of Mr Yeltsin until the Chechen crisis. Now he is in the opposite camp, and in a powerful article last week titled "The Chechen War is lost in Moscow", he named the "five victims" of the war as "the Russian economy, truth and reason, the illusion of the constitutional reality of the constitutional power, the democratic future for reforms and the future of the wire services, and tendentious (though sometimes vivid) reporting. However, their main inhibition has been their inability to take a clear position: they wish to be seen as guardians of the statehood of Russia (though they prefer the statehood of the Soviet Union), but they do not favour Mr Yeltsin. Sergei Karimurza, one of *Sovetskaya Rossiya*'s most prolific pens, put the dilemma thus: "A simple way of manipulating public consciousness is to put false dilemmas and questions to people. 'Ah, you're against the war in Chechnya – that means you're for the collapse of Russia?' How can our people react to such a mendacious argument?"

The Russian mass media have little to be ashamed of in this war. They are diverse, probing and combative. The state television channels have given considerable air time to government claims and less to reportage which might contradict them – but they cannot and do not wholly ignore the evidence of their reporters' eyes, nor the views of the president's opponents. There is little in this conflict which can give much cause for optimism: the forthrightness of the media's response, however, does give some.

The nationalist and communist papers, often speaking with similar (or the same) voices, have never shown the same news instincts as the liberal papers: their staple is commentary, brief news taken

The Financial Times plans to publish a Survey on

Poland

on Monday, March 13.

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F T S u r v e y s

China angry at threat of trade sanctions over copyrights

US decision 'barbarous'

By Jurek Martin in Washington, Simon Holberton in Hong Kong and a Correspondent in Beijing

have no choice but to retaliate against US companies.

The news agency cautioned that "a full-fledged trade war would inevitably inflict losses, not only on China but also on the US. It may even harm the interests of other countries and regions which have direct or indirect involvement in trade with China or the US."

The Chinese feel they are being given little credit for their efforts to counter piracy. The news agency quoted State Copyright Administration officials saying China had seized 1.8m pirated books and 2.2m laser discs last year (1994).

"Though there still exist copyright thefts, and some cases are quite serious, the Chinese government's stand on fighting piracy is clear and our practice is fruitful," an official was quoted as saying.

Mr Kantor, albeit quietly, made his own contribution to the storm. He made clear that confrontation with the US over intellectual property was not without risk to China.

If unresolved, it would not advance the cause of Chinese membership in the new World

Trade Organisation (which came into being yesterday as successor to the General Agreement on Tariffs and Trade), he said.

Chinese policies in the area were, he said, far below the minimum standards expected of WTO members.

Mr Kantor did not need to point out that the Republican party majority about to appear in the US Congress is likely to favour a more muscular approach to trade disputes than its supposedly protectionist Democratic predecessor.

Even so, there were also early signals of the calm that might follow the storm. Both the Clinton and Bush administrations in the US went as far as to publish sanctions target lists, then reached agreement with China not long thereafter.

US officials also maintain that the current importance of the US market to China, consuming about 40 per cent of all its exports, is such that Beijing is unlikely to want to provoke a trade war. In the first 10 months of last year, China enjoyed a bilateral trade surplus with the US of nearly

\$25bn (£16bn), second only to that of Japan.

Chinese ambitions in the electronics sector may also induce settlement, some officials believe. They point to a recent agreement with Microsoft to produce Chinese-language software and predicated on the protection of the US company's intellectual property rights.

When he announced the putative sanctions on Saturday, Mr Kantor was careful not to rule out an agreement this month in the next round of negotiations, due in Beijing from January 23.

Western diplomats regard China's retaliatory threats as not unusual for Beijing and say Chinese officials have already tabled new negotiating proposals to meet Washington's demands. However, China will have to offer significant compromises to satisfy the US, including closing 26 factories illegally copying compact and laser discs. That demand is particularly sensitive as some of the companies are known to have connections to the Chinese military.

Foreigners to own Mexico banks

By Stephen Fidler in Mexico City

Mexico's banks, nationalised in 1982, were privatised in the six-year administration of President Carlos Salinas, who stepped down on December 1.

The move to let foreigners own Mexican banks comes amid concern for the health of some banks after the 32 per cent devaluation of the peso since December 19. Government officials said a plan is also being prepared to ease the restructuring of banks in case any big difficulties this year.

It also comes as two US banks, JP Morgan and Citicorp, are trying to arrange a stand-by credit for Mexico by private international lenders as part of an overall support package which would raise at

least \$10bn (£6.4bn) from official and private sources, beyond \$7bn already pledged by the US and the Canadian governments.

In his speech, Mr Zedillo is expected to announce government spending cuts of 2 per cent. He is likely to forecast 1995 growth of 1.5 per cent and an inflation target of close to 15 per cent. The peso closed at 5.0 to the dollar on Friday but the budget will assume an exchange rate of 4.50. The government hopes it could be as high as 4.00.

The package will aim to reduce the current account deficit from almost 8 per cent of gross domestic product in 1994, to between 3.5 and 4 per cent

this year. "We have to reduce the current account deficit to the levels at which it is financeable," said a senior government official.

The government has been negotiating at the weekend with trade unions and business leaders to reduce the inflationary effect of the devaluation. The government wants to limit wage increases to as close as possible to 7 per cent next year, which will be difficult since many shops have already upped prices since the devaluation.

John Riddings adds from Paris: France said yesterday that it was prepared to participate in an IMF-sponsored support package for Mexico.

Reaching for new credibility

Stephen Fidler finds pessimism over the Venezuelan economy

Venezuelans will be pleased to see the back of 1994, but few see reason for optimism in 1995. Even the optimists, such as the finance minister, Mr Julio Sosa, are forecasting a stagnating economy through 1995.

The pessimists these days often prefer to keep their heads down. When economists from a respected Caracas business school presented 1995 economic forecasts that were more pessimistic than the government's – one expecting a 4 per cent economic contraction and inflation of 100 per cent – they were denounced by President Rafael Caldera as traitors.

"We will have no – or low – growth, high inflation repressed by controls and growing unemployment. This will mean growing inequalities and greater social fragility," said one well known economist in Caracas. With unemployment estimated at 13 per cent and job losses growing, many people who start looking for work after today will not find a job. This, together with high

inflation, to which Venezuelans are less accustomed than are other Latin Americans, is seen by some as a recipe for social unrest.

Mr Caldera's first year in office has hardly been auspicious. He took over at the start of a banking crisis and his government has become, in less than a year, the involuntary owner of a substantial majority of the banking system.

It has imposed exchange controls to check capital flight and price controls – measures which the government has promised will be temporary. It also fixed the exchange rate, at 170 bolivars to the dollar, in a bid to halt a collapse in the currency. Despite price controls, inflation has been, by the government's estimates, about 60 per cent this year and, by those of the private sector, upwards of 70 per cent.

The exchange controls have succeeded in lifting international reserves, but have created problems for the private sector. Mr Marco Gómez, head of Bank of America's operations in Caracas and president of the Foreign Bankers' Association of Venezuela, estimates that Venezuelan companies owe \$6bn-\$8bn (£3.8bn-£5.1bn) in US dollar loans to foreign banks, most of which are falling into default. "We are concerned about how this is going to be serviced. Most of our loan portfolios are becoming chronically past due, requiring the imposition of costly reserves," he said.

Others are less confident. They say exchange and price controls, and the suspension of some constitutional guarantees, have created an image of a government that makes up its own rules as it goes along. "The government will need to re-establish credibility. To do that, it will need a track record of at least one year of doing well and abiding by the rules," says one economist.

Mr Francisco Aguirre, chairman of Electricidad de Caracas, a private electricity utility, says: "There's no way investment will come into the country while exchange controls remain and without clear rules of the game. That means, unless the right conditions are

in place, the government will either not privatise or will privatise at very low prices."

Bankers are also sceptical that the banks which the government has taken over – at a cost estimated by Mr Sosa at 11 per cent of GDP – will find buyers soon.

Furthermore, while the government's decision on a significant opening of the petroleum sector to foreign investment is expected to yield benefits in the medium-term, this will not benefit the 1995 budget. The government's promised decision to raise petrol prices (at the equivalent of five US cents a litre) has also been postponed beyond the date advertised by officials. The government is worried that raising petrol prices would bring social protest, as a similar move did in 1988, but delaying increases would widen the budget deficit.

For all these reasons, there is a widespread scepticism that the government has its finances under control. "There is a huge fiscal problem," says Venezuelan economist. "The budget under-estimates expenditures, over-estimates revenues, and shows no strategy in terms of promoting investment, building infrastructure or rationalising bureaucracy."

Mr Caldera's government is also criticised for further undermining the state's already weak institutional structure. The independence of the central bank has been severely weakened, and Mr Caldera has set up several new bodies, reporting directly to him, which side-step government departments. These include a financial emergency board, a special commissioner to fight corruption and an advisory board on housing.

The government remains unapologetic. Mr Sosa, an engineer by profession, says Mr Caldera has used his special powers sparingly and the suspended constitutional rights will "be returned in the near future". Besides, given the country's problems, he says: "The president doesn't have enough power."

LIST OF CHINESE GOODS TARGETED

The list of Chinese goods which may be subject to punitive US tariffs includes a variety of electronic products, Reuter reports from Washington.

Mr Mickey Kantor, US trade representative, said electronics accounted for \$1bn (£641m) of the \$2.8bn in the annual trade value of items on the list.

The list of potential targets included telephone answer machines, CB radios, cordless handset telephones, some radio telephones for use in motor vehicles, some types of telephone antennas, burglar alarms, lamp-holders and some wiring.

Also listed were DC motors with an output of 74.6-735 watts, bicycles with wheels of a diameter from 50-55cm (19.2-21.6 inches), some battery-powered watches, upholstered wooden or metal chairs, outdoor chairs with textile cushions, wooden bedroom furniture (except

for beds), and furniture made of cane, osier or bamboo.

The list also included electric lamps of base metal, household chandeliers of brass, some water sports equipment, swimming and wading pools, fishing rods and ball-point pens.

Candied nuts, citric acid and containers of mushrooms weighing less than 255g also were listed.

Also included were some small plastic bags, picture frames, reflective triangular warning signs for road use, surgical gloves, some leather trunks, leather gloves, textile-lined wooden cases used for jewellery or tools, diaries and address books, and some types of greeting cards.

Silk gloves and mittens were on the list, as were silk handkerchiefs, shawls, scarves and mufflers.

Infants' footwear was listed, as was

children's footwear, women's sports shoes with uppers more than 50 per cent leather, and women's shoes made of leather and rubber or plastic and valued at more than \$2.50 a pair.

The preliminary target list also included some types of ceramic household and toilet articles, some statuettes of porcelain or china, and some jewellery parts. Also listed were some iron or steel washers, and some metal kitchenware.

The list of potential changes in the US tariff code was submitted on Friday to the Federal Register and should be published soon.

Public comment will be accepted for 30 days. Hearings on the list were set for January 24 and 25.

On February 4, a decision will be made by the US administration as to whether to issue a final list.

Brazil's new president promises growth

By Angus Foster in São Paulo



The people's choice: President Fernando Henrique Cardoso has four years of his administration in prospect

Mr Fernando Henrique Cardoso, once a left-wing academic and now a social democratic politician, yesterday assumed the presidency of Brazil. He pledged to deliver economic growth and tackle the country's huge social problems.

Mr Cardoso said Brazil had the right set of conditions for "a long period of growth", but that his "great challenge and number one priority" was to deal with such social problems as health care and basic education.

"This country is going to get things right. Brazil has everything needed for it to work," he said.

Mr Cardoso, facing four years in office, also promised to try to lift Brazil's international profile. The Mercosur customs union – linking Brazil with Argentina, Paraguay and Uruguay – took effect yesterday and Brazil hopes its leadership of the union will increase the country's diplomatic presence.

Mr Cardoso has said since his election victory in October that his main short-term priority is to guarantee the stability of the Real currency, introduced in July, and keep infla-

tion low. Mr Cardoso helped to plan the Real when he was finance minister.

However, most analysts agree that the government's tax and social security systems need urgent reform for its budget to be balanced and the Real to stay credible.

Loss-making state-owned

banks also need to be overhauled. This was helped by the announcement last Friday of a period of "special intervention" by the central government in the two most problematic banks, Banespa and Bamerj.

He stressed the need for preventative health care and improved basic education.

The new president took office amid enormous public support and optimism, after

one of the smoothest administrative transitions in recent Brazilian history.

An opinion poll last week showed approval of Mr Cardoso at more than 70 per cent of respondents. He gave credit to his predecessor, Mr Itamar Franco, for the easy exchange of power.

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and most peaceful elections in the country's history, where 120 million voters – four times as many people as in the US and Italy – voted with 95 per cent turnout for the year.

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1995: AN INTERNATIONAL CALENDAR

January

■ 1st The World Trade Organisation is born, but Gatt isn't dead yet – it will linger on for the year. China will be haggling for membership. The WTO is intended for matters multilateral, and bilateral squabbles will be settled in the usual way, outside the establishment.

■ The EU expands to 15 as Austria, Finland and Sweden come to Brussels. Elsewhere, countries are forming their own clubs. Colombia, Venezuela and Mexico establish a common market, though

it will take 12 years. And there is Mercosur, the customs union of Argentina, Brazil, Paraguay and Uruguay, for better or worse, for richer or poorer.

■ 16th European parliament votes on approval of the Santer Commission



□ Before the Tet lunar new year festival, Vietnam's ruling Communist party is scheduled to hold a landmark conference, and will face a dilemma over *doi moi* (renovation). As an official put it: "Of course, getting rich is good. The thing is

whether you get rich legally or not."

■ 20th The US musical year opens with two world premieres. Simon Bolivar by Thea Musgrave at the Virginia Opera; and the following night in Houston, *Harvey Milk*, written by Stewart Wallace and Michael Korie, on the life and murder of San Francisco's first openly gay elected public official.

■ 29th Bill Koch opens the defence of his title as champion of the eccentric billionaires when trials for yachting's grand prize, the America's Cup, begin in San Diego. His yacht this year, *Kerza*, is crewed by women. Finals start on June 6.

■ 31st UN's 5,500 blue helmets due to pull out of Mozambique.

□ Italy's neo-fascist MSI/National Alliance, a partner in the Berlusconi government, plans a congress to decide a new constitution. The MSI, descendants of Mussolini's fascists, will vote themselves out of existence – in name only. The "modern right" can be found in the phonebook under *Alleanza Nazionale*.

February

□ Ramadan, the Islamic month of fasting, begins – the precise timing depends on the first sighting of the crescent moon. Office hours are limited in some countries.

■ 19th Hesse state elections in Germany promise worrying times for the Free Democrats, the junior partners in Chancellor Helmut Kohl's coalition. Led by Mr Klaus Kinkel, the foreign minister, the FDP has lost 10 elections in a row over the past 18 months.

■ 22nd Spanish Still Life from Velázquez to Goya, at London's National Gallery. A full retrospective of Willem de Kooning arrives at the Tate on the 16th.

■ 23rd Senator Phil Gramm of Texas is due to announce his candidacy for the Republican party's presidential nomination. Other nominations and brewing will follow.

■ 28th India's finance minister Mr Manmohan Singh expected to present his



fourth budget – a test of the government's reformist resolve.

□ China expected to seek international financing for the Three Gorges Dam on the Yangtze River. The government is looking for about \$3bn and new

homes for 1m people.

□ Chinese Year of the Pig – Chinese wannabe parents say this year is inauspicious for having children, who are expected to take on the characteristics of said animal, sloth and gluttony.

March

■ 6th-7th EU and Turkish foreign ministers meet in Brussels to discuss creating a customs union in 1996. Previous meetings have founded on obstacles more political than economic:



Turkey's human rights record and Greece's opposition to things Turkish.

□ Revival of the 1961 Pulitzer

Prizewinning musical *How to Succeed in Business without Really Trying* featuring Matthew Broderick at the Richard Rodgers Theatre in New York.

In London Diana Rigg pushes out the handcart as *Mother Courage* at the National.

■ 6th-12th As well as attacking poverty, creating jobs and improving health, delegates to the World's Social Summit in Copenhagen will be trying to come up with something other than a fatalistic response to the "grey revolution" – the ageing of the world's population. Between 1950 and 2025, the world's population will increase threefold, the number of people over 60 sixfold, and the number over 80 by a factor of 10.

■ 13th Time to find a new global trade chief, as Peter Sutherland's term as caretaker of the WTO comes to an end – a renewed Gatt deadline, very unlikely to

be postponed.

■ 19th Finland parliamentary elections

□ The Czech government is due to decide the winner of a tender for a 27 per cent stake in SPT Telecom, the national telephone operator. The deal could be worth up to \$1bn.

■ 28th The first conference of parties to the Convention on Climate Change – world's environmentalists converge on Berlin for the biggest international get-together since the Rio Earth Summit of July 1992.

□ Zimbabwe expected to go to the polls. While President Robert Mugabe and the ruling Zanu party are expected to make it their fourth victory in a row, good economic management may be a casualty. The opposition is divided and poorly led, but Mr Mugabe is unlikely to press ahead with privatisation policies and curbs on state spending until the election is safely out of the way – and even then his heart may not be in it.

□ Estonia is also to hold elections.

April

■ 3rd It is what might not happen on this day that concerns all right-thinking Americans. According to the published schedule, Cal Ripken Jr should be starting his 2,010th consecutive game for the Baltimore Orioles at home against the Chicago White Sox. He would be just 120 games shy of the durability record set nearly 60 years ago by Lou Gehrig (pictured right) of the New York Yankees. But the baseball season might not start, or, if it does, it will be with lesser performers hired to replace the striking major leaguers. Ripken has said he will cross no picket lines, his chance at immortality regardless.

■ 9th Alberto Fujimori, the son of Japanese immigrants, battles for a second five-year term in Peru's presidential election. A surprise winner in 1990, this year he has the burden of leading the fledgling. Among a couple of dozen



opponents, the best known internationally is Javier Pérez de Cuellar, the former UN secretary-general, absent and untampered by the last few decades of Peruvian politics. The challenge of Fujimori's wife of 20 years, Susana Higuchi – who is divorcing him – has been ruled unlawful. She will run for Congress.

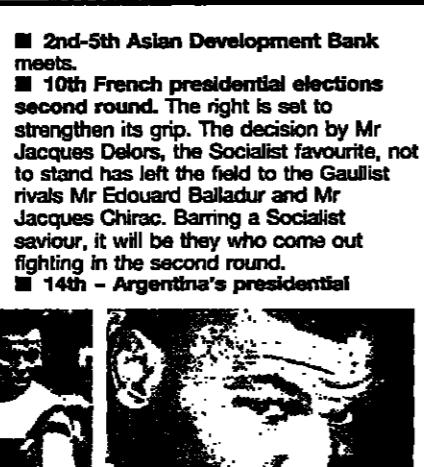
■ 13th Judgment day on Newt's "Contract with America": 100 calendar days after the convening of the new Congress. Speaker Gingrich has promised to have introduced – but not necessarily passed – legislation covering the main points of his "contract with America". This includes big tax cuts, a balanced budget amendment, limits on congressional terms, voluntary prayer in schools, higher defence spending and much more. It will be impossible not to have an opinion on whether the right-wing bomb thrower has transformed himself into a realistic leader of Congress.

■ 23rd French presidential elections – first round.

May

□ End of April, beginning of May, the best, but uncertain, guess for the conclusion of the trial of O J Simpson, the former US football star accused of murdering his wife and a friend – the *ne plus ultra* of celebrity court cases. Everybody, except the jury in Los Angeles, already has an opinion. American life will only get back to normal when it is all over.

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■ 2nd-5th Asian Development Bank meets.

■ 10th French presidential elections second round. The right is set to strengthen its grip. The decision by Mr Jacques Delors, the Socialist favourite, to stand has left the field to the Gaullist rivals Mr Edouard Balladur and Mr Jacques Chirac. Barring a Socialist saviour, it will be they who come out fighting in the second round.

■ 14th – Argentina's presidential

elections, and Carlos Menem is hoping for a further four-year term after a six-year period in office.

□ Mike Tyson, barring knockouts on the inside, could be freed from prison.

□ Autonomous Kurdish government to hold parliamentary elections in northern Iraq.

■ 23rd-24th OECD ministerial meeting in Paris.

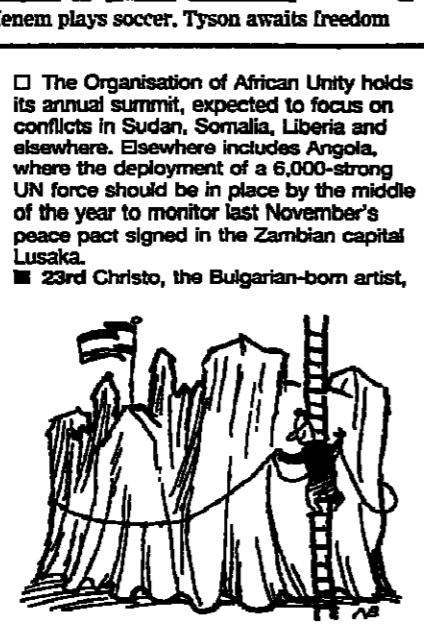
■ 25th The rugby union world cup kicks off in Cape Town: the hosts against Australia, the current champions. The final will be played on June 24 in Johannesburg.

□ Regional and municipal elections in Italy. The date will depend on when, or if, fresh general elections are held: outgoing premier Silvio Berlusconi is anxious for these to be held at the end of March or early April.

■ 28th Nationwide municipal elections in Spain. The polls will be a key mid-term popularity test for prime minister Felipe González.

□ The Organisation of African Unity holds its annual summit, expected to focus on conflicts in Sudan, Somalia, Liberia and elsewhere. Elsewhere includes Angola, where the deployment of a 6,000-strong UN force should be in place by the middle of the year to monitor last November's peace pact signed in the Zambian capital Lusaka.

■ 23rd Christo, the Bulgarian-born artist,



follows Floridian Islands and French bridges with Germany's Reichstag. The once and future parliament will be draped in 80,000 sq m of reflective fabric secured by a royal blue rope. The renowned wrapper has been criticised by Mr Wolfgang Schäuble, parliamentary head of the governing Christian Democrats, who says people will not understand why the Reichstag is being wrapped up – but the people's representatives in the Bundestag voted by a majority of 69 to back the estimated \$5m-\$7m parliamentary packaging.

□ France holds EU summit in Cannes – Spain takes over the EU presidency.

■ 50 years since the signing of the UN Charter.

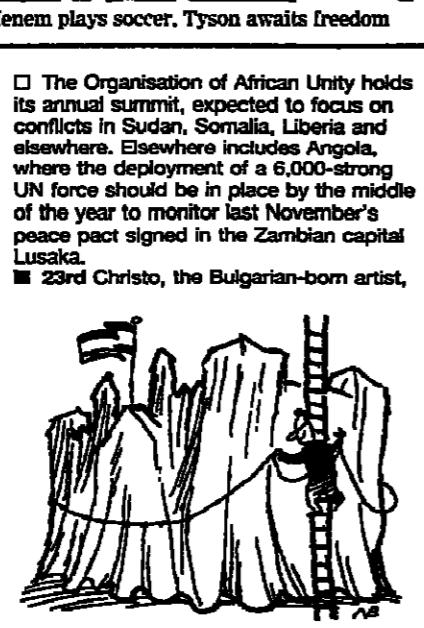
■ 30th Deadline for the negotiations on financial services, left over from the Uruguay Round of global trade talks. The talks, covering access to foreign markets for banking, insurance and securities firms, mainly pit the US against Japan and some other east Asian nations.

June

■ 11th Europe's greatest contemporary Art-Fest, the Venice Biennale, congratulates itself on its centenary from June 11.

■ 16th - 18th The Group of Seven economic summit, in Halifax, Nova Scotia – an occasion for serious introspection. The leaders of the US, Japan, Germany, France, Britain, Italy and Canada, as well as the European Commission, will begin reviewing the institutions of global co-operation – UN, IMF, World Bank and Nato – with the intention of making them more compatible with some of the initiatives of the post-cold-war world – the WTO and the Partnership for Peace. It is unlikely that the G7 itself will escape discussion.

□ Le Mans 24-hour race, France.



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July

■ 1st The wages of sin may be inexorable but in Taiwan, at least, the taxes will soon be lower. Taiwan has promised to dismantle a decades-old government monopoly on production, distribution and sales of alcohol and tobacco products as part of its application to join the World Trade Organisation.

■ 8th To celebrate the UN's 50th birthday, a "Musicians for World Peace" concert will be held at Geneva's Victoria Hall with musicians from around the world conducted by Sir Georg Solti playing to an invited audience.

■ 15th Asian annual summit in Brunei.

■ 23rd Elections for members of Japan's Upper House – the first national elections since the formation of the New Frontier party (Shinshinto in Japanese – literally, the New New party). Also a likely turning point for the Social Democratic party and

the Liberal Democratic party coalition, as the wrinkles in the governing marriage of convenience are exposed to the electorate. Possibly another pre-poll political realignment.

□ A new novel due from Gabriel García Márquez.

■ 26th *Waterworld*, the \$140m aquatic sci-fi epic starring Kevin Costner, stages its US premiere. The most expensive movie ever made was also one of the most problematic. The sets have leaked.

The script has been rewritten. The star is already limping from the box office disaster of *Wyatt Earp*. Hollywood gossips are suggesting *Waterworld* may be the biggest box-office bomb of all time. (Of course, they predicted the same for his megahit *Dances with Wolves*.)

□ Under pressure from Taiwanese

businessmen frustrated by being forced to travel to China via Hong Kong, in their view a waste of time and money, Taipei will move toward restoring transport links banned since 1949.



The old, old prime ministers who lead the New New party: Toshiki Kaifu and Tsutomu Hata

The Taiwan government has promised to publish in July a comprehensive report on the technical and logistical aspects of direct shipping and air links across the strait.

August

■ 15th The 50th anniversary of the end of the war in the Pacific. A difficult year for victors and vanquished as they manoeuvre through a minefield of painful anniversaries. Commemoration of the Hiroshima (on the 6th) and Nagasaki (on the 9th) bombings will strain US-Japan relations, from both directions. Other Asian nations have their own liberation calendars and individual sensitivities that politicians prone to generalisation are liable to offend. In Europe in May, VE Day may offer tub-thumping opportunities, but memories of the UK muddle organising a D-Day jamboree is likely to temper the party spirit. Remembrance and reconciliation will be tested worldwide.

■ 10th-13th PGA Golf in the US.

■ 13th Edinburgh International Festival

for drama, music and dance begins.

■ 19th The Rolling Stones will stagger, or swagger, to the end of the highest



The world remembers

grossing tour in rock history when they play the final gig in the Voodoo Lounge tour at Hockenheim in Germany. Voodoo Lounge has already won a place in the record books, having grossed £150m on the US leg alone. It also claims the record for T-shirt sales – \$80,000-worth on one night.

□ Some of the largest British banks, including HSBC Holdings, the parent of Midland Bank, and National Westminster Bank will report half-year results, and may be a little embarrassed at just how profitable they have become.

■ Pain for participants, entertainment for spectators: the World Championship Athletics in Gothenburg, the Palio in Siena.

□ The British Museum in London is putting on a major show of the works of Utamaro, one of the greatest of the masters of Ukiyo-e, the "floating world" of Edo; from August into the autumn.

■ 29th 100th anniversary of discovery of rugby league.

September

■ 10th Trade quadrilateral – annual meeting of trade representatives from Canada, EU, Japan and the US.

■ 14th Stockholm: UN conference on the rights of the child.

□ US moratorium on nuclear testing expires.

■ 15th Beijing: fourth UN conference on

October

■ 1st From today, the UK will move into line with the rest of the EU by adopting metric measures. Beer and milk will still sell in pints rather than half-litre measures – provided these precious liquids are in returnable containers. Road signs will stay in miles, rather than kilometres.

■ 2nd-24th A global summit, potentially attended by as many as 150 heads of state or government, will mark the 50th birthday of the United Nations in New York. This special commemorative session of the General Assembly will be the culmination of a year-long programme of events. It is expected to adopt a declaration reaffirming the principles of the UN Charter and setting guidelines for the organisation's future work.

□ General election in Portugal is scheduled, but beware: the opposition Socialists want to bring it forward to June.

■ 12th The Tale of Genji, the

painting of Tudor and Jacobean England.

And the French, from October, promise, at the Grand Palais in Paris, a definitive study of Paul Cézanne's life's work.

□ Local government elections in South Africa present President Nelson Mandela and

MPs may investigate solvency of Lloyd's

By Ralph Atkins, Insurance Correspondent

A House of Commons inquiry into the system of self-regulation at the Lloyd's of London insurance market, which many hard-line Names blame for heavy losses in recent years, may also investigate the market's solvency.

Sir Thomas Arnold, Conservative chairman of the Commons Treasury committee, said the inquiry followed similar studies of other parts of the financial services industry and

that it would focus on regulatory control.

However, he added: "It is quite proper to ask a few questions about the solvency of Lloyd's."

The investigation, which is expected to be launched at the end of next month, comes at the start of a crucial year for Lloyd's.

Mr Peter Middleton, chief executive, and Mr David Rowland, chairman, are trying to forge a fresh out-of-court settlement to end litigation threatened by loss-making Names,

individuals whose assets have traditionally supported the insurance market.

Failure to reach a new settlement could hinder severely Lloyd's attempts at collecting money owed by Names, making it harder to pass government solvency tests.

Lloyd's next set of annual results are expected, under the insurance market's three-year accounting system, to show further losses incurred in 1992.

Sir Thomas said his committee would examine whether Lloyd's should continue to

police its membership, with the Department of Trade and Industry taking only arms-length responsibility.

The committee is expected to take evidence from Mr Rowland, civil servants, ministers and groups representing Names.

An early submission from the Lloyd's Names Association's Working Party, an alliance of hard-line Names, concludes: "Rarely can so many people have suffered as much damage as the regulatory failure at Lloyd's has caused."

The working party blames the regulatory failure in particular for the losses which were incurred on the so-called insurance "spiral" by which underwriters agreed to cover others against excessive losses from catastrophes.

Its submission also says that Lloyd's has failed in the past to set adequate minimum reserve levels or to maintain underwriting standards.

The working party also complains that the lack of proper information disclosure resulted in misrepresentation to Names.

UK NEWS DIGEST

Murder case man dies in cell

Frederick West, who has been accused of 12 murders in his home city of Gloucester and nearby countryside, was found hanged in his prison cell yesterday, the Prison Service said.

Officers at Winslow Green Prison in Birmingham discovered tried without success to revive him. Mr West had been in custody since April last year while his Gloucester home, under which the remains of several bodies were found, became world-famous.

News of Mr West's death spread swiftly in Gloucester, an historic city which is still attempting to come to terms with the unwanted publicity attaching to Britain's most macabre mass murder.

After the grisly discovery at the West home of the remains of nine young women including daughter Heather West, the three-storey house was bricked up and sealed off. A distinctive wrought-iron number sign, which appeared in photographs all over the world, was removed by police for safekeeping from souvenir hunters.

A Prison Service spokesman said: "He was found by staff who attempted to resuscitate him and a doctor certified death. News of Mr West's death was given to Gloucestershire police by the deputy-governor of the Birmingham prison. Inspector David Morgan said: "The circumstances are being reported to the coroner and will be investigated by West Midlands police."

Home secretary Michael Howard was criticised at the news of Frederick West's death. Opposition politicians attacked Mr Howard for yet another prison security lapse in the wake of the armed escape attempt at Whitemoor prison in Cambridgeshire of five IRA men.

Shadow Home Secretary Jack Straw called for a thorough inquiry into the West case.

Gloucester City council is mortgage-holder on the West's former home and some councillors favour its demolition.

Crackdown begins on job agency licensing

A new licensing system for employment agencies comes into effect tomorrow. The changes were introduced in the Deregulation and Contracting Out Act last year as the old system had not succeeded in weeding out unscrupulous business.

The legislation has introduced powers to order the closure of job agencies. Statutory minimum standards of conduct and the right of inspectors to investigate agencies will remain. The Department of Employment said the licensing provisions introduced in the Employment Agencies Act of 1973 were not helping to maintain standards in the industry.

Miss Ann Widdecombe, employment minister, said the licensing had been bureaucratic and difficult to justify. "Employment Licensing did not establish a licensable holder's honesty or reliability for all time," she said. "Serious breaches of the statutory minimum standards of conduct for agencies have occurred, such as agencies charging fees to job seekers or breaching other statutory standards."

Two killed in fire at Highland ski resort

A man and woman were killed after fire broke out at a hotel in the Scottish Highlands during new year celebrations. The blaze began in a kitchen storeroom on the ground floor of the Four Seasons Hotel in the busy Aviemore ski resort.

Arid smoke quickly spread throughout the 90-bedroom eight-storey building from which guests were evacuated. Rescuers found a woman in distress in her fourth-floor bedroom and brought her out of the hotel by ladder, but she died on the way to the ambulance.

About 190 guests, including 32 children, many skiers and international guests hoping to sample a traditional Scottish Hogmanay were caught up in the drama.

Fire brigade units and a fleet of seven ambulances had difficulty getting to the blaze as heavy snow affected Highland roads.

Car-carrying trains to be dropped

The Motorail service, which carries about 20,000 cars a year, will end on May 28. British Rail said yesterday. The loss of the long-established service, forcing more vehicles on the road, will anger environmental organisations.

Motorail operates "piggy-back" on sleeper services. Seven Motorail trains each way connect London, Bristol and Scotland daily, except on Saturdays.

OFF THE ROAD: A man of 91 has cancelled his car insurance after 74 years of accident-free driving. Mr Richard Crosby of Ilkley, West Yorkshire - whose first car was a Model T Ford - said he was giving up because "there are too many young fools driving on the roads".

MILES AWAY: Cast-iron mileposts are being stolen from roads in North Yorkshire. The mileposts were put in place more than 100 years ago and many are classified as historic monuments. Highways officials say they are being sold at auctions and at back-street antiques fairs.

GROWING BACK: A classic country-house kitchen garden is to be restored at a cost of £500,000 (£780,000). The 5 ha garden, which had been abandoned for almost 50 years, used to supply fruit and vegetables to Tatton Park, an estate which is now owned by the National Trust. "When complete, it will make Tatton the most complete estate of its kind in the country," said head gardener Sam Yould. "Similar gardens at other big houses were turned into car parks when they were opened to the public."

British Gas may put meter-reading work out to contract

By Motoko Rich

British Gas, the former state utility, said yesterday that discussions were taking place about the possibility of contracting out its meter-reading service, raising service charges and beginning a fresh round of executive pay increases.

The company said: "It is no secret that we are looking at ways of making meter reading more efficient and the possibility of outsourcing is being looked at. But it is not yet confirmed."

It is understood that Group 4, the security organisation, is one of the companies being considered to run the meter-reading service.

British Gas added that no decision had been made on service charges or reported plans to award significant pay rises to the so-called "Above Group".

German cancellation is blow to reprocessing hopes

Shadow over nuclear plant

Prospects for British Nuclear Fuels' controversial Thorpe plant in north-west England have darkened with the sudden cancellation at the end of last month of two contracts from German nuclear power stations.

There were special reasons for the German pull-out, but the decision remains a serious blow as it underlines growing disenchantment in the nuclear power industry with the problems and costs associated with fuel reprocessing.

The cancellations come as the £2.85bn plant approaches the end of a start-up phase delayed by government indecision, environmental opposition and technical problems.

Thorpe is one of only two facilities in the world which reprocess spent nuclear fuel (the other is Cogema in France). It separates spent fuel into uranium, plutonium, and waste products. When first conceived 20 years ago, Thorpe

offered many advantages: uranium was scarce and plutonium had a high military value. Reprocessing also seemed to answer the problem of nuclear waste disposal. Utilities in Europe and the Far East were eager to sign contracts.

The economic case for Thorpe was based on the 7000 tonnes of spent fuel it could reprocess in the first ten years. That case showed that the plant could pay back all its costs and make a profit. Much of the spent fuel covered by the contracts has already been shipped to the Thorpe site in Cumbria.

Since then, BNFL has been seeking contracts for the second ten years, from 2004 to 2014. Until last month, it had sold 40 per cent of this capacity.

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Rise, fall and climb of a giant

Alan Jackson, chief executive of BTR, hosted a dinner for 200 of the conglomerate's top managers just before Christmas at which he told them not to believe the knockers in the press and the City. BTR could still look forward to the future with confidence.

That Jackson should feel the need to voice such confidence is testimony to the vast change in the group's public image over the past year. All companies, even those as reliable as BTR, are in and out of City favour. But BTR's fall from grace has been dramatic. Since summer 1993 the shares have lost a quarter of their value as investors' confidence has taken a battering.

What makes this even more unnerving is that one of the new "weaknesses" identified by critics has always been viewed as a key strength: management. The City suddenly started to ask whether BTR had the right management structure, the right management style, or indeed the right managers.

There were other worries too: were BTR's fat margins sustainable in a low-inflation world? Could it still make big acquisitions that pay off now that accounting rules have been tightened? Together these made a powerful brew which BTR's minimalist approach to investor relations did little to antidote.

Things came to a head in September when the announcement of an unexpected fall in the company's margins sent the shares down 12 per cent in a day.

BTR insists that the fears about its margins were overdone and that there is no lack of acquisition opportunities. But looking back it agrees with its critics that its presentation could have been better and that some of the concerns about management were justified. The question is whether they are on the mend.

BTR entered the 1990s as one of the UK's most respected companies. The winner of countless business awards it was no longer lumped in with acquisitive conglomerates like Hanson, which were rapidly going out of fashion, but was seen as a model of modern industrial management.

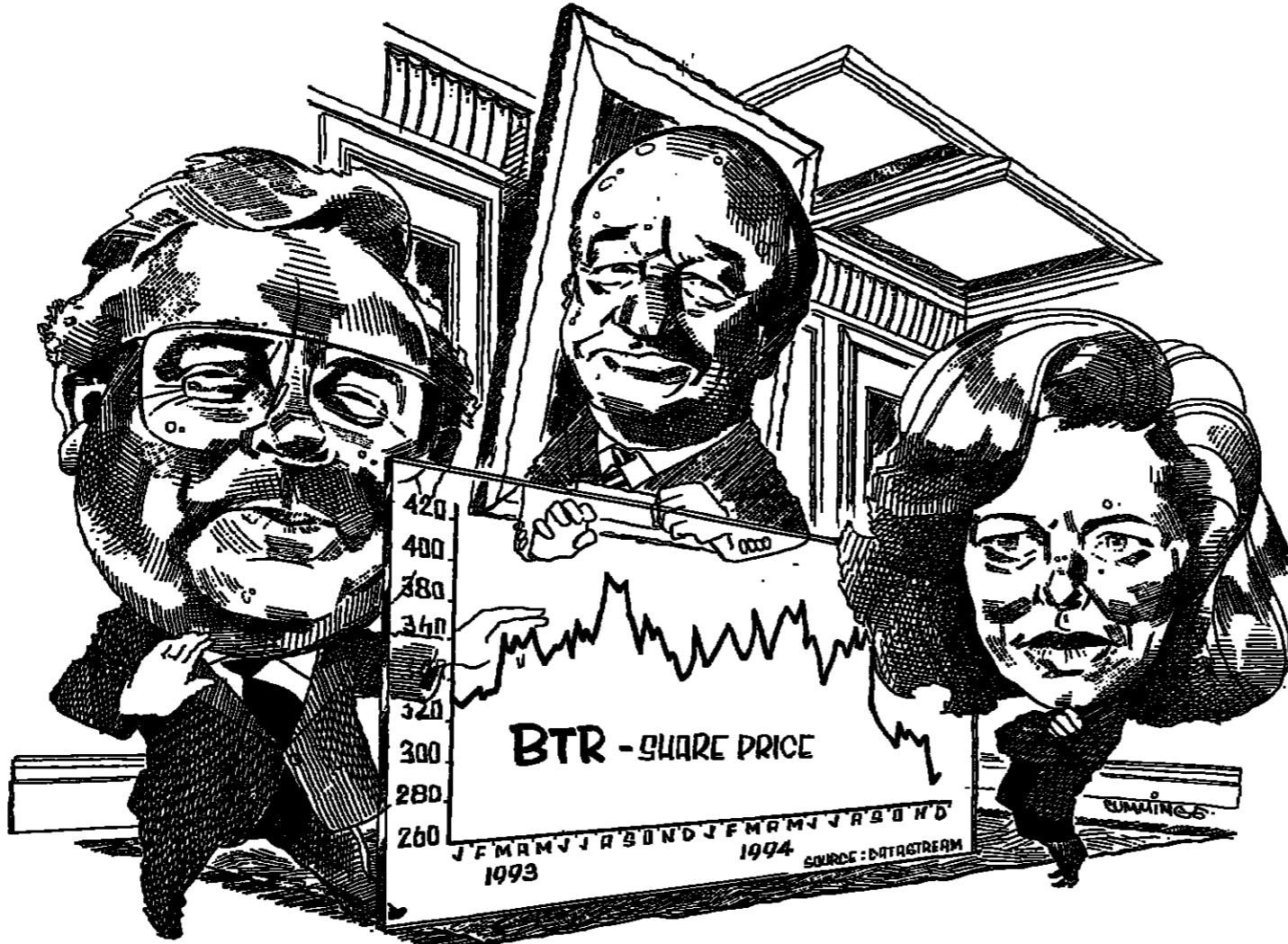
Unlike Hanson, it had come through the recession with barely a hiccup in profits and no pause in dividend growth. It had also negotiated the tricky handover from the founding generation, with its chief architect Sir Owen Green finally retiring as chairman in 1993.

Yet suddenly the City began to be plagued by doubts. One nagging worry was who would succeed Alan Jackson, the 58-year-old Australian chief executive, and the chairman, Norman Ireland, who is 67. In a way this was odd since, over the years, BTR has shown a consistent ability to grow its own top executives. It has rarely needed, or wanted, to look outside.

Yet BTR's famously flat management structure makes the line of succession difficult to discern. BTR has hundreds of operating units whose managers have considerable autonomy within the strict confines of their agreed budgets.

Above them the management tree

BTR's public image has taken a battering recently, but it now believes it can look forward to the future with confidence, says David Wighton



thins out fast and, for a £10bn company, the head office is remarkably bare. Of the few managers at the top of the tree, even fewer are exposed in public.

Many of BTR's institutional shareholders believe the reluctance to put more top executives in front of the City has been an important mistake. "It means the market worries about what happens if Jackson is run over by a bus and overreaches at the latest departure, the retirement of chief operating officer Bob Faircloth, is anything to worry about."

But he strenuously denies that the latest departure, the retirement of chief operating officer Bob Faircloth, is anything to worry about.

"Bob came over from America in 1988 to spend three years in Europe. I talked him into staying in the newly created chief executive officer post for another three years but he always planned to retire early."

Jackson insists that Faircloth, who is the same age, was never expected to become chief executive or chairman and that scrapping the post of chief operating officer, created specifically to deal with the Hawker Siddeley acquisition, will bring benefits. Investors have been unsettled nevertheless.

"We believe that Jackson has too much to do already and doing away with the chief operating officer will only make matters worse," says one former BTR executive.

While dismissing the idea that Quarta was earmarked for succession Jackson agrees that his was a bad loss. He believes one factor

behind Quarta's move was that BTR, which is only slowly shaking off the puritan traditions of its founding fathers, had fallen behind in the executive pay race. "Compensation is one thing we must look at."

Former BTR managers also question the move. One states: "Bob performed some important complementary functions particularly in terms of cultivating management talent. He was much more accessible than Alan Jackson, who is always on a plane to America, Australia or China."

Jackson argues that cutting out the chief operating officer role will improve internal and external communications. He is eager to revert to BTR's traditional structure where the regional managers report directly to the chief executive. Sensitive to investors' pleas to see more faces, he also promises to give the regional chief executives greater opportunity to present their operations, a role formerly filled by Faircloth.

Ireland insists that the change will give more responsibility to Chris Burns, Paul Buysse and John Thompson, who joined the board in September, and adds that the Australian appointment will reduce

Jackson's commitment there.

While the recent promotions to the board were described as "very significant", Ireland believes that as Jackson will not retire until 1996, it would be wrong to be more specific about his successor. But at least it should dispel speculation this time that O'Donovan is being groomed for the top job.

Behind the worries about succession lies a more fundamental concern about BTR's management structure. "The problem with the structure is that it does not encourage the development of managers with the breadth of vision needed at the top," argues one former senior executive.

"Between the operational guys and the top there are people in the middle who are essentially postmen. The individual units have great autonomy within budgets set at the top. This makes it difficult, and not particularly rewarding, to work your way up the rungs."

The autonomy of the individual units has other implications, too. It means there has been relatively little co-operation between, for example, a subsidiary making industrial belting in Australia and another making similar products in the US.

"Historically, the only glue bind-

ing BTR businesses together were financial controls," says one analyst.

Jackson freely admits there was something in these criticisms but insists that they have been addressed.

In the three years since he was appointed managing director he has attempted to build worldwide businesses in its core product areas, filling gaps with acquisitions and transferring technology between different units.

Jackson's supporters believe the changes he has made to the group tend to be underplayed. One analyst comments: "The changes have been quite significant but he has to be careful not to appear to criticise Sir Owen who is held in very high regard."

Sir Owen is also a maverick with some strongly-held views on management and corporate governance. He once defined "focus" as "the crux for average management"; yet Jackson has tried to bring greater focus to BTR by, for example, selling off its distribution business.

Sir Owen is also renowned for his opposition to external non-executive directors, the cornerstone of the new corporate governance orthodoxy, preferring to put former BTR executives on the board.

But in a little noticed break with tradition, Nylex appointed its first external director earlier this year, and close observers believe its parent will follow suit before long.

Ireland, a former BTR finance director, who shares Sir Owen's doubts about Cadbury-style non-executives, admits that the issue is being reviewed following the share price fall. "We still believe that BTR needs directors who understand our very complex business. But we are not that bigoted and are reviewing the subject again."

Such a move would be welcomed by many institutions which believe advice from directors not steeped in BTR's culture might have prevented some of the upsets of the past 18 months. "It might just have stopped them giving the markets such contradictory signals," says one fund manager.

With hindsight BTR advisers admit that the trading statement given at last year's annual meeting was probably too upbeat and the warning about margins too alarmist.

The warning was designed partly to persuade some analysts to reduce their forecasts but the code was misinterpreted. BTR is scrupulous about not giving analysts private executive.

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PIONEERS AND PROPHETS

W. Edwards Deming

The first 80 or so years of Deming's life were a vivid illustration of the saying that a prophet is not without honour save in his own country.

Reputed to have been the most revered American in Japan in the 1950s after General MacArthur, he did not establish a reputation in the US until 1986 when NBC Television broadcast a documentary entitled "If Japan Can, Why Can't We".

Almost overnight he became a celebrity and the "quality" idea which he first developed after the second world war became fully implanted in the west.

Before Deming, quality was regarded as a matter of inspection and of correcting discovered faults rather than of managing the production process to eliminate them.

Strongly influenced by Deming and Joseph Juran - who both gave lectures in the early 1950s - the Japanese took this latter idea and used it with devastating effect to build world-class industries in products such as copiers, cameras and cars.

William E Conway, president and later CEO of the Naxan Corporation, was one of the first Americans to hire Deming. He only agreed to help, though, on condition that Conway became the "change leader" for a programme which ultimately achieved astonishing improvements in lead times and customer claims. When Deming died last year, aged 92, Ford (an early convert), AT&T, Kimberly-Clark and Procter & Gamble were among the big corporations which had reason to feel grateful for his support.

Deming's statistical quality control principles were first worked out in the 1920s by Walter Shewhart, a Bell Laboratories physicist, at Western Electric's Hawthorne plant in Chicago (also the scene of Elton Mayo's studies into motivation and the employee-management relations).

Deming claimed only 15 per cent of production faults could be blamed on employees; the rest were down to management.

His now-famous "14 points" - which also focused on currently fashionable issues such as leadership and training - were developed over 20 years. At the heart of his philosophy and that of Total Quality Management (TQM) - is the idea of the customer as the most important part of the production line. "What about the multiplying effects of an unhappy customer? Is that in your figures? Did you learn that in your school of finance?" he asked in a lecture at Utah State University's School of Business in 1983. He sharply criticised the sort of management that always "wants figures, more products and never mind the quality".

Sir John Egan, who applied Deming principles in turning round Jaguar Cars in the early 1980s, wrote of the guru's 1986 book *Out of the Crisis* that it was "required reading for every chief executive in British industry who is serious about ensuring the international competitiveness of his company".

Deming, who gave his name to a prize which is competed for annually by Japanese companies, said that if he had to reduce his message to just a few words, "I'd say it all had to do with reducing variation".

Tim Dickson

New line of attack in Great Soap War

The Great Soap War between Unilever and Procter & Gamble is not their only worry. Hard on its heels, a complaint about them has been made to the UK's Office of Fair Trading (OFT) by a London-based campaigning organisation, the Women's Environmental Network (WEN), which has not pulled its punches.

The Great Soap War started last March following Unilever's launch in Britain of an innovative fabric detergent, Persil Power, which contains manganese, a catalyst that can boost a detergent's effectiveness. But it also attacks fabrics. Not a bright move.

Yet Unilever and P&G will have more than the Soap War's aftermath to worry about if the complaint to the OFT by WEN is correct in them being referred to the Monopolies and Mergers Commission for alleged restrictive trade practices within the UK detergents market.

The OFT investigated this market

as recently as 1992. It did not see a need to refer it to the Monopolies Commission, though its then director-general, Sir Bryan Carsberg, said he would remain on the lookout for evidence of exploitation of market power by Lever Brothers (part of Unilever) and P&G.

However, the new complaint to the OFT says there has been an "alarming increase" in advertising and promotional spending on detergents by the two companies since then. As a result, their effective stronghold is now "far worse" than in 1992 or in 1986, when the Monopolies Commission, after an investigation, called for big reductions in wholesale prices of detergents - and in selling expenses.

WEN has reported P&G and Unilever to the OFT for alleged trade practices that have led to "higher prices for consumers, the creation of a barrier to entry for other companies, and a restriction of product varieties and environmental improvements."

Doubtless, the two companies will

have much to say when they have prepared full responses; but so may the OFT.

In a summary of its case, WEN claims that the "blatant level of overkill in advertising has for many years served only to maintain the [companies'] duopoly, and to induce consumers to over-dose, over-wash and over-spend."

Overall, the increase in ad spend over the last 10 years has greatly exceeded the increase in sales, says WEN. The companies' total advertising and promotional support of these brands is estimated by WEN to have cost more than £120m in 1994 - something like 72p on average per 2-kilo packet of washing powder bought, or 5p per single wash. Astonishing.

P&G and Unilever, WEN claims, have "substituted advertising for

price competition". Further, a big part of this spending goes on putting one commonly owned brand against another. Daz and Ariel, for instance, are thrown against each other, both claiming to wash better or whiter. In fact, both are owned by P&G.

The result of this extraordinarily excessive spend is that consumers are paying large sums of money for advertising which serves them no real purpose...

"In most other European countries, there exist at least three major players, including Henkel, together with some minority players. With a huge market like the UK, it is clear that these other companies cannot possibly enter the market due to the unthinkable sums they would have to spend to achieve any substantial market share."

There are other charges against Unilever and P&G in WEN's closely-reasoned complaint to the OFT - for example, that they are producing "different" brands with nearly-identical ingredients and product

functions. This misleads consumers, who assume that real competition and diversity of choice exist.

Lever denies WEN's claim that since 1982 it has upped its ad spend and passed the cost on to consumers. Curiously, however, it does not argue with the estimates for 1994, either for advertising expenditure or for the grand promotional total.

"Across the broad range of washing powders," it says, "prices to consumers either rise very slightly or have actually fallen compared to two years ago... At the same time it must be recognised that Lever will continue to support its brands through advertising... Ultimately, Lever does not set the price of detergents in-store, and in today's competitive environment it could pay to shop around." It says there is fierce competition on the pricing of detergents, which can only benefit consumers.

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Tim Dickson

MICHAEL THOMPSON-NOEL



The Financial Times plans to publish a survey on Housing Associations on Wednesday, February 15.

The topics covered within this survey will include:

- Public/Private finance initiatives
- Innovative funding mechanisms
- The Housing Corporation and its regulatory role
- How the house builders view future potential
- An examination of corporate governance
- The growth in quality of associations' management teams and how they function

With an increasing emphasis on business professionals having direct involvement on the committees of Housing Associations, the Financial Times and its high concentration of business decision makers and opinion forming readers offers a genuine stage for debating this sector's key issues.

If you would like to advertise in this edition and receive a synopsis of the survey, please contact:

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Listen to the people

Colin Amery gives his advice for the future of architecture

Are the mid-1990s going to be a kind of action replay of the early 1980s, with a UK building boom, full employment for the architectural profession and soaring property values just ahead of an election? Will there be a surge of architectural competitions to spend the lures raised through the national lottery?

Whatever is in store, the architectural profession is already coping with a terrible sense of déjà-vu, for the election of a new president of the Royal Institute of British Architects at the end of last year produced a very strange result. Owen Luder, who had previously been president in 1981, surprisingly won again against young Etonian Robin Nicholson, a talented designer and thoughtful architect from the London firm of Edward Cullinan and Partners.

Luder represented the small-time businessmen architects against the suave Londoners who had not noticed that the profession is, in Luder's words, "on the brink of terminal decline." He does not pretend to be an interesting designer. Indeed, some of his ghastly 1970s shopping centres have been condemned as the ugliest buildings of their era. His Southgate shopping centre, in Bath, provoked intense opposition and started the sack of parts of that city. I wonder if he has mellowed in the last decade.

He changed the nature of architectural debate when he was first president by reacting to one of my milder articles by saying that he would like to kick me "in the bloody shins." Some of the architectural profession now have a doughty fighter to defend them.

Luder's view that the big guns of architecture do not need to be defended or promoted by the RIBA is probably right. Towards the end of last year there was an example of the way architects can promote themselves and their own work when the Royal National Theatre on London's South Bank announced plans to improve its public entrance and remove one of the concrete walkways.

This new design is by the youngish firm of Stanton Williams. Sir Denys Lasdun



Much architectural attention in London will be on developments along the Thames

showed his impressive lobbying powers – and also his arrogance – when he said that touching his building would be like "removing the pediment from St Paul's." No such outcry occurred when Sir Richard Rogers proposed a kind of glass roller-coaster to cover up the sins of the Hayward Gallery and the Queen Elizabeth Hall.

The best new buildings of 1994 may not be the listed buildings of tomorrow, especially as the secretary of state for national heritage, Stephen Dorrell, is re-examining the question of listing of post-war buildings.

Undoubtedly the architectural and fund-raising triumph of the year was the new Glyndebourne Opera House, designed by Michael and Patty Hopkins, and paid for entirely by private donations.

Nicholas Grimshaw's Waterloo terminal for the Eurostar rail service through the Channel Tunnel was voted building of the year, and on the other side of the Channel the extraordinary Hotel du Département for Marais was opened, designed by British architect Will Alsop.

Channel 4 Television moved into its Richard Rogers-designed headquarters in Westminster, and an inspiring firm Future Systems built its first house – inevitably in Islington.

It was not so much the built buildings that attracted attention last year as the aspiring creations of numerous architects entering competitions to win funds and backing from the main cultural distributors of lottery money – the Arts Council, the National Heritage Memorial Fund and the Millennium Commission.

No one has yet evolved a good way of ensuring that the new or converted buildings that get the lottery go-ahead will be of an architectural quality. So the real question for 1995 is this: how can so much patronage be administered by so few unqualified and randomly-appointed quangos?

Inevitably, friends of friends, favouritism and the strange world of the architectural mafia will control events. Competitions do not help, as they are controlled by their juries and the public have scarcely any say.

One way of broadening the debate would be to spend some of the lottery money on the gradual education of the public about architecture. My view is that you underestimate public opinion at your peril. People outside the profession have ideas that deserve respect, and as the lottery money is their money (our money), much more consultation is needed.

Listen to the people of England, all you quangos. Their vision is not your vision. They have an acute and subtle sense of place.

Publications and television can help, and architects should learn to ask questions and think a little more about what their clients want. The competition system, which always seems like fun at first, does not deliver.

The Tate Gallery, for example, is already backing down in its competition for the conversion of Bankside power station near London's Southwark Bridge into a museum of contemporary art. "We are looking for an architect, not a design," they cry – at one blow destroying the integrity of the competition process.

Business uses will lag behind consumer applications, it suggests, and confusion over standards may inhibit investment.

"Giant alliances and small start-ups will have difficulty making a profit in most segments of this market for the next 10 years," says Price Waterhouse, the management consultancy, in its annual *Technology Forecast*.

It defines multimedia as the combining of different forms of electronic data – audio, video, text, graphics and telephony – in ways which result in richer and more powerful communication. About 70 interactive television systems will be in operation in the US and Canada this year.

Although Price Waterhouse expects multimedia to change the face of business information systems, it does not expect it to happen with any speed. "Within the forecast period (two to three years)

Musical moneyspinner

Alice Rawsthorn reports on a more business-like digital jukebox

It is early – well, not very early – in the morning and Ricky Adar is feeling rough.

He was out drinking the night before and ran into a bunch of cyber-buffs who, like him and his colleagues at Cerberus Sound & Vision, were interested in pumping out music on the Internet.

"We had a bit of a row," he says. "They were hipsters who just flood the Net with music. They laid it into us because they said we weren't really into technology, but into product. Well, what's wrong with that?"

So far, the world of digital music has been occupied by people who, unlike Ricky Adar, think that "product" is a dirty word. Digital music, like so many other aspects of the Internet, has been dominated by anarchists who are interested in working with technology for its own sake, not as a way of making money.

But the Internet is changing,

whether the cyber-buffs like it or not, and Ricky Adar is one of the new wave of would-be

entrepreneurs who see the Internet as a commercial distribution system rather than a playground for cyber-punks.

Adar, 28, is a former engineer and record producer who founded Cerberus to launch a digital jukebox – a "virtual record shop," he calls it – that will enable music fans to log on to its database of over 100 songs through the Internet.

They will choose which piece of music they want to hear and pay for it by credit card. The music will be down-loaded onto their computer within 10 or 15 minutes. Then they can play it back.

Cerberus will run the service from its office in Denmark Street in London (known as Tin Pan Alley in the 1960s, when it was the home of Britain's music publishing trade), from a standard Compaq personal computer and a piece of its own compression software that ensures, says Adar, that the sound quality is akin to that of compact discs.

Dozens of digital jukeboxes are already in operation from the UK. Some charge the people who use them. Most do not. A few have approached the various music industry authorities about licensing their operations and paying royalties to record companies, musicians, composers and music publishers. So far, none has received licenses, and are thus operating illegally.

The problem is that existing music copyright law does not accommodate digital forms of distribution. This means there is no set formula for calculating the basis on which royalties will be paid.

The major record companies, many of which already use the Internet as a promotional medium, plan to push for the necessary legislative reforms. Once legislation is in place, some will develop their own digital distribution systems as an alternative way of selling music.

Cerberus falls between two camps – the pirates and the establishment. It is waiting to

go on-line until it has been approved by the authorities, although last month it received the blessing of the Mechanical Copyright Protection Society, which collects a royalty for each recording of a song made on the composer's behalf.

It is still in the throes of discussion with the Performing Right Society, which collects composers' royalties whenever music is broadcast, and Photographic Performance, which ensures that record companies receive broadcast royalties for master recordings.

Once Cerberus has received the approval of these bodies, Adar plans to get the service started in the hope that he can carve out a commercial niche between the cyber-pirates and the mainstream fans relayed by the big companies.

"What's the point of just pumping out music over the Net for nothing so no one gets paid for it?" he asks. "That doesn't help anyone."

Multimedia is in for a rough ride, says Price Waterhouse

By Alan Cane

Companies large and small will have a rough ride before they see returns on their investments in multimedia, and some will not survive, according to forecasts from a leading US technology centre.

Business uses will lag behind consumer applications, it suggests, and confusion over standards may inhibit investment.

"Giant alliances and small start-ups will have difficulty making a profit in most segments of this market for the next 10 years," says Price Waterhouse, the management consultancy, in its annual *Technology Forecast*.

It defines multimedia as the combining of different forms of electronic data – audio, video, text, graphics and telephony – in ways which result in richer and more powerful communication. About 70 interactive television systems will be in operation in the US and Canada this year.

Although Price Waterhouse expects multimedia to change the face of business information systems, it does not expect it to happen with any speed. "Within the forecast period (two to three years)

multimedia systems will move forward but will not be widely deployed in business. The technology and applications for large-scale use will trail some years behind the attention-getting announcements and corporate mergers," it says. For example, consumer games will provide funding for the use of virtual reality, but few genuine applications of this form of multimedia are expected in the next few years.

"The infrastructure for the information superhighway is not in place and its installation is proving a difficult and costly task," says Michael Katz, managing editor of the *Forecast*. "A huge amount of new software will be required to manage the network, charge users for the services and enable users to access the services efficiently."

The *Forecast* introduces the concept of the "desktop teleputer" – multimedia systems for businesses of all sizes which combine office telephony and computing as well as audio and video. In the short term, however, Price Waterhouse believes that businesses will buy multimedia extensions to add to existing systems as prices fall.

These could include video and audio cards (printed circuit boards). Price Waterhouse says: "The market for sound cards shipped separately is expected to rise dramatically for two more years, but then fall as sound becomes integrated into desk-top systems. There are more than 60 suppliers of sound cards to this marketplace, with Creative Labs' Sound Blaster capturing the largest share".

Standards remain a problem. The *Forecast* says that the existence of many competing standards in some technical areas – and a lack in others – will diffuse the energies of systems and software developers, and help deter business investment in multimedia.

Software and systems developers prefer to work to defined, industry-wide standards which give them the greatest opportunities to sell their products in volume. The *Forecast* says that multimedia software standards that have emerged commercially so far address low-ranking problems of handling the input and output of data, and its storage.

"The *Technology Forecast 1995* is an internal document for Price Waterhouse staff and clients."

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

■ TODAY	Do. 10% Db 2011 £5.1875 British Polythene 91% Cm Pf 4.625p Bowler Sh.015 Bristol Water 10.4% Rd Db 2000/02 £2.20 British Sugar 10% Rd Db 2013 £3.375 Bt 10% Rd 91% Cm Pf 4.75p Do. 8% 2nd Pf 4.275p Bunzl 7% Cn Ln 1995/97 £3.50 Fabfostown Dock & Rhwy Pf Units £2.25 First Dabentown Finc 11% Svry Gld Db 2016 £3.5225 Hewlett 7% Cm Pf 3.5p Mitsubishi Steel Canal 31/4% Perp 1st Mgt Db £1.75 Do. 31/4% Perp Db £1.75 Do. 4% Perp 1st Mgt Db £2.0 Do. 4% 2nd Db £2.0 Do. 4% Perp Db 2.0 Mid Kent Water 9% Rd Db 1997/ 99 £4.375 Do. 12% Rd Db 2005 £8.125 Do. 12% Rd 1985 £8.375 Mid-Sussex Water 4% Perp Db 2.0 Do. 5% £2.25 Do. 11% Rd Db 2012/16 £5.5 North East Water 10.3% Db 1996 £5.15 Portals 6% Pf 2.1p PSI 8% Cm Pf 4p Rights & Issues Inv Tst 10.1951p Do. 5% Rd 1998/2000 4.5p Tops Estates 10/4% 1st Mtg Db 2011/16 £1.25 Unigro 7% Cm Pf 3.625p	RTZ 3% A Pf 1.8825p Do. 31/4% B Pf 1.75p Rubicon 6% Pf 1.05p Cambridge Water 12.5p Do. 4% Cons Perp Db £2.0 Do. 10% Rd 1996/98 £5.0 Do. 13% Rd Db 2004 £8.5 Carron Comms Cm Pf 3.25p Cl Grp 0.2p Clarendon Garments 4p Delkey 1.15p Dee Valley Water 7% Cm Pf 1995/98 £3.375p Denmark (Kingdom of) 31/4% Ln 1801 £0.485275 Educazione 3.25p FBI Grp 0.75p Ficosa 1.7p Fleming High Inc Inv Tst 1.1p Flages Units IP3.57p Globe Int 0.5p Genor 6% Pf 0.010 Greece (Kingdom of) 5% Ln 1881 25p Gulf 1% Ln 1881 Stg Fd 1985 £2.5p Hawthorn 2.2p Do. 18% Stg Fd 1985 £2.5p Do. 4% Monopoly Ln 1887 2.5p Do. 4% Stg Fd 1887 Stg Fd 1985 50p Do. 5% Fd Ln
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Since Garber's has received approval of these bodies, he plans to get the service and in the hope that he can get a commercial niche, between the alternative music market and that for free by the broadcasters and the main media relayed by the big networks.

"It's the point of just putting out music over the air or nothing, so no one gets to it," he adds. "The music can't be relayed by the big networks."

High
use

includes video and audio message boards). Price:

"The market for sound exclusively is expected to stay for two more years, but it will become integrated into video to this

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Listeners to Radio Russia, the national radio station, have just been told how important it is in healthy democracies to have a well-organised opposition, and of the need to rid themselves of any vestigial feeling that opposition equals subversion.

Last month, there will be 25 minutes on government in a nation state and how federations and confederations work before the 22-part documentary series, *Democracy at First Hand*, moves on to topics such as the independence of the judiciary and the role of the media in a non-totalitarian state.

It is hardly the lightest of listening. Yet on past experience, the *Democracy* series is likely to attract an audience of more than 3.5m Russians, keen to get to grips with difficult realities, now that the euphoria of the late 1980s that followed the disintegration of communism has faded.

The series is the latest to be produced by the Marshall Plan of the Mind Trust, chaired by Mr John Tusa, a former managing director of BBC World Service, under the aegis of the Corporation. Mr Tusa came up with the idea of the trust three years ago, as a modern version of the strategy devised by US secretary of state George Marshall to help rebuild Europe after the second world war.

"We always thought and I always hoped that the example of this as a way of transmitting knowledge would be an example that would catch on," says Mr Tusa.

His aim was to bring broadcasters and the business world together to provide "seed corn" knowledge about democracy and market economics, initially to Russia.

The unique broadcasting project went on the air two years ago, with Russia's first daily radio soap opera *Dom 7*. *Podjedz 4* (*House 7, Entrance 4*), *Dom 7* has introduced audiences of about 3.5m to the problems faced by ordinary Russians in the transition from communism. Its characters include Baba Polya, the elderly babushka (grandmother), Zena, a laboratory scientist, her husband Anatoly, an academic, Yura the drunken plumber and his long-suffering wife, Varya.

In the UK the soap has been christened *Archers* or *Ambridge* after *The Archers*, the long-running British radio soap set in Ambridge which drops didactic agricultural messages into the plot.

With a permanent staff of four in cramped offices in BBC

Listen with Russia

Raymond Snoddy on educational radio programmes for eastern Europe



World Service's London headquarters and an annual budget of less than £1.5m a year, the Marshall Plan of the Mind has been turning out a growing range of programmes.

It has included a 29-part series, *The Free Market Society*, that attracted 2.5m listeners and almost 4,000 letters. There is a weekly business programme called *How Business Works*. And more than 100 took part in an essay-writing competition on the subject: "What could entrepreneurs do for Russia today?" Many of the programmes are recorded and used as teaching aids in schools and universities.

Last year, the trust expanded into Ukraine with five television programmes on the theme *How Do We Feed Ourselves*, and a radio series, *Masters of the Land*. These were aimed at the thousands of new private farmers who are growing a disproportionate percentage of Ukraine's food, and also at state farms and collectives in an attempt to help them improve their performance.

The television series, seen by 10 per cent of the population, starred Mr Mykola Sobchuk, chairman of the Agricultural Joint Stock Company in Ustymyka near Kiev. He adds:

"British business is still very cautious about Russia, perfectly understandable," says Mr Tusa. "But you would have thought, particularly with something like the weekly business programme, that someone would have found it worthwhile to have their name associated with it."

Mr Tusa believes that, given adequate funding, the concept could be applied in any country going through transition.

"The most important thing is you have to have a willing partner who will put it on their domestic airwaves. It has got to be there in the living room," he adds.

The *Democracy* series has been commended by Mr John Major, the UK prime minister, who said at its launch that "democracy is not simply an event - it is a continuous and demanding process".

Mr Tusa is, however, surprised that there has been so little business support for a broadcasting project reaching what may turn out to be the new business elite of Russia in an emerging market. Just £200,000 would be enough to fund half a major series.

"British business is still very cautious about Russia, perfectly understandable," says Mr Tusa. "But you would have thought, particularly with something like the weekly business programme, that someone would have found it worthwhile to have their name associated with it."

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viewed UK farmers about commercial management and his wife Tamara was seen visiting a supermarket.

Already programmes first broadcast on Radio Russia are in demand for rebroadcasting by other stations throughout the former Soviet Union. Many stations take the weekly omnibus version of *Dom 7*.

A key to the trust's success appears to be the fact that the programmes are specially made for their audiences in their own language. Research shows they are not seen as coming from outside or talking down to their audiences.

Now the trust is moving outside the borders of the old Soviet Union for the first time, following a request for another radio soap with a subliminal message.

"The European Union came to us and said: 'We've seen what you have done with Radio Moscow, can you help with one in Romania?'" says Mr Tusa.

The trust - which receives no money from the BBC - has been mainly funded by £2m from the UK government's Know-How Fund, set up to channel aid and transfer skills to ex-communist countries. The rest of the money has come from business and charitable foundations, such as the Ford Foundation of the US and the European Union.

The set-back has already led to the resignation of Mr Jaime Serra Puche, finance minister, whose four-week tenure in the post was the shortest of any minister in modern Mexican history.

Following financial crises in 1976, 1982, and 1988, it has also left many Mexicans wondering what condemning their country to such regular financial dislocation.

Although the crisis has dented Mr Zedillo's personal stock, his government appears as much a victim of circumstances and inherited policy as the villain of the piece. With billions of dollars flooding out of the country, the exchange rate policy inherited from the administration of President Carlos Salinas - which allowed for a devaluation of a maximum of only 4 per cent a year as a central plank in the fight against inflation - could not have been defended indefinitely.

While Mr Zedillo took office pledging a continuation of the Salinas position, the new government had, in truth, already decided that the old policy would have to be overhauled in the new year.

"We had a clear idea of how to move towards a more flexible exchange rate, a type

of crawling-peg that would slowly take us to full flexibility, starting in the first quarter of 1995," said a senior government official.

The decision to stick with the Salinas policy through the first weeks of the new administration was to underline continuity in economic strategy. The old strategy looked sustainable for a few months more even though some \$15bn of official reserves had been spent between late March and mid-November to support the peso.

The periodic speculative attacks on the currency from late 1993 onwards should have served as a useful early warning signal for the incoming government.

In November 1993 the peso came under massive siege, ahead of the US congressional vote to ratify Nafta. In March, according to government officials, money poured out of Mexico following the assassination of Mr Luis Donaldo Colosio, the ruling Institutional Revolutionary Party's first choice presidential candidate. Amid the political uncertainty in mid-year, there were days when \$1bn or more left the country.

In May, when Mr Jorge Carrera resigned as interior minister, reserves fell by \$1.5bn before he was persuaded to reverse his decision. On November 23, when deputy attorney general Mr Mario Ruiz Massieu accused members of the ruling party of involvement in the September murder of his brother Francisco, a further \$1bn fled.

The last straw for the market came in December when Zapatista guerrillas threatened a bloodbath in the southern state of Chiapas, over a disputed state election result.

Investors took flight. On December 19, an enormous run on the peso forced the government to lower the floor of the currency by 15 per cent. After a day of relative peace, another speculative onslaught forced the government to abandon the new floor and float the peso, an embarrassing reverse.

What made the government

so vulnerable was the size of the current account deficit. The deficit had to be financed by raising funds on the international markets which, following the sharp and successive rises in US interest rates from last February, were becoming less accommodating to the needs of Mexico and other "emerging" economies. Mexico's current account deficit was running close to 8 per cent of gross domestic product, high by international standards. In effect, the country was spending \$2.2bn a month more in goods and services than it was earning from abroad. With the international markets now less receptive, Mexico's foreign reserves were increasingly being drawn upon to cover some of the current account deficit.

Mr Zedillo now says the current account problem was seriously underestimated. His new emergency package to be unveiled today, will aim to bring down the current account deficit in 1995 to more sustainable level of 3.4 per cent of GDP. The president will announce plans to cut government expenditure by 2 per cent, in a package that will aim to reduce aggregate demand in the economy by 5 per cent. Forecasts for 1995 GDP growth will be cut to 1.5 per cent, compared with more than 4 per cent before the devaluation.

A central aim of the package will be to ensure that wage rises do not eat away at the competitive benefits of the

Mexico's currency crisis has weakened President Zedillo's government, says Stephen Fidler

That sinking feeling



Ernesto Zedillo: peso crisis an early test of his presidency

devaluation. "It's essential we are able to have a depreciation of the exchange rate measured in wages. That will change relative prices in the economy, making exports and import substitution extremely profitable," said a senior government official.

The government also hopes that talks at the weekend with business leaders and trade unions will lead to an agreement to limit wage rises to about 7 per cent. The government is expected to forecast that inflation next year could fall to 15 per cent.

Mr Zedillo is also expected to announce a big financial support package from foreign governments and banks that could total more than \$10bn above the \$7bn already pledged by the US and Canada. This would include a standby credit from international banks led by J.P. Morgan and Citibank of the US, further help from the US and Canada and a central bank line of credit arranged through the Bank for International Settlements in Switzerland.

The government is expected to secure the backing of the International Monetary Fund through a so-called "enhanced surveillance programme", but has decided not to ask for a standby loan. The relatively small amount of money available under such a loan would not, say government officials, be enough to compensate for the domestic political cost of going cap-in-hand to the IMF once more.

In his emergency package, Mr Zedillo will place emphasis on privatisation, including the sale of important parts of the state electricity and oil monopolies, and the entire transport sector. He will also indicate Mexico's readiness to accept for the first time foreign takeovers of Mexican banks. Although he will not announce it today, finance ministry officials are also drawing up contingency plans for bank restructuring if problems in the banking system materialise because of the devaluation.

There is little doubt that Mr Zedillo will today come up with an intellectually rigorous programme to tackle the crisis.

"If these guys are good at one thing, it's putting together coherent plans of this sort," said a stockbroker in Mexico. The president is, however, dealing with an elusive commodity - confidence. His failure to win domestic and foreign confidence could doom the best-laid strategy and seriously impair his presidency.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Unrealistic pensions threaten economies

From Ms Estelle James.

Sir, Martin Wolf's column (*Economic Eye: Confronting the old age crisis*, December 19), about the World Bank study, *Averting the Old Age Crisis: Policies to Protect the Old and Promote Growth*, correctly pointed out that pension systems are in trouble worldwide because of rapidly ageing populations. As Wolf explained, governments cannot keep their promises to the growing number of pensioners without over-burdening the economy, thereby hurting the old and everybody else.

We were therefore surprised that Professor Willem H Buiter suggested that public pension promises should be made binding, without regard to whether they are sustainable (Letters, December 21). Faced

with governments unable to pay public pensions, Prof Buiter would "reform the constitution to make it prohibitively difficult or costly for governments to renege on certain classes of commitments".

Buiter neglects to address the fundamental issue. Governments that attempt to deliver on overly generous pension promises made when populations were young have only two options: they can raise taxes or run deficits. Either ultimately hurts the economy on which everybody depends.

Are existing private pension systems the answer? In most cases, we don't think so. Without proper regulation, private pension funds may be prone to over-promising and mismanagement as public funds. Moreover, unless private pension

saving is mandatory, only upper income groups have access to private pensions in the first place.

For these reasons, we recommend that governments with large, over-burdened public pension plans shift toward leaner plans with flat or means-tested benefits designed to provide a minimum income and alleviate poverty among the old. Wage taxes freed by this reform should go to mandatory savings that are privately managed (to increase returns and reduce the likelihood of government diverting the funds) and publicly regulated (to guard against fraud and inappropriate levels of risk).

Voluntary saving would provide the third leg in what we have termed a "multi-pillar" system. Spreading risk in this way provides greater security for the old than putting nearly all the nest eggs in a single public or private basket.

Pension reform is inevitable. Countries can begin now and reform gradually, thereby minimising social and political fallout. Or they can wait, in which case dislocations will be much worse. Making pension promises more realistic - and hence reliable - is a central goal of reform. Requiring governments to deliver on current, unrealistic promises would be a poor way to begin.

Estelle James, senior economist, policy research department, The World Bank, 1818 H Street, NW, Washington, DC 20433, US

It is the main hurdle is its constitution

From Mr Francesco Cuccato.

Sir, Your analysis of Italy's problems ("Forces of Destiny", December 23) cites the immediate causes of the demise of the Berlusconi government. You do not, however, acknowledge that its failure and Italy's sorry condition are consequences of the political and economic hangover besetting Italy after a corrupt bonanza in the 1980s, and of a dated and deficient constitution.

It should be remembered that France once suffered similar debacles: these were a thing of the past with de Gaulle's Fifth Republic and a new (two-ballot and majority principle) voting system.

Italy has not shown itself capable of addressing the constitutional concern properly, but it will only be when the political and economic questions are addressed that there will be any hope for change. It is idle to speculate about whether there will be new elections or a new appointment of Mr Berlusconi with a decrepit constitution and a half-baked electoral system, a "second republic" will remain propaganda used by those who still live on the spoils of the first.

Francesco Cuccato, 16 Thorloe Street, London SW1 2ST

Mortgage market 'problem' unfounded

From Mr Tim Frost.

Sir, In his review of the 1994 bear market in bonds ("Not a safe haven", December 23) John Plender states that "one of the problems of a US-style mortgage market is that the outstanding life of mortgages changes with interest rates".

A problem for whom? If buyers of mortgage securities were forced (as J.P. Morgan calculated) to sell \$140bn of 10-year securities to hedge the increasing duration of their portfolios, then it is safe to

assume that US mortgage holders have been the beneficiaries, paying lower rates for longer.

Similarly, in the UK the availability of fixed-rate mortgages has enabled the British public to lock in mortgage rates. The hedging of these mortgages in the interest rate swap market, especially in the early part of this year, helped swap and gilt rates higher. Clearly, access to the derivatives markets, in this case through fixed-rate mortgages, has been beneficial to

existing staff.

• Because the current RAE places emphasis on the quantity of output, academic and financial sectors are rushing to place ISSN and ISBN numbers on all sorts of incomplete or preliminary documents so that they may count as publications.

The end result of the RAE will be to make university departments more inward looking and discipline-based rather than to encourage processes designed to enhance our understanding of contemporary problems.

George McKenzie, director, centre for international finance, University of Southampton, Highfield, Southampton SO17 1BJ.

Research strategy's bizarre consequences

From Mr George McKenzie.

Sir, The UK government's research strategy for universities is in a shambles. The most recent Research Assessment Exercise (RAE), designed to create a league table of universities according to their research output ("Research funding to favour commercial use", June 10), is creating bizarre incentives. I write as a social scientist, so the experience of academics in other areas may be different.

• Because departments are evaluated on their contributions to traditional disciplines - for example, economics, physics, English - no recognition will be given to interdisciplinary work which seeks to address policy issues of current concern whether it be un-

employment or the explosive growth in derivative securities.

• For the same reason, no recognition will be given to collaborative ventures with industry, the financial sector or government. Yet the Economics and Social Research Council is giving highest priority to funding activities with such direct links. The output from such work will not count unless it has appeared in core publications - which by and large are devoted to theoretical rather than applied problems.

• In order to improve their RAE ratings, universities are buying in the publications of established academics with little regard to whether the hired individual will enhance the research (or teaching) activi-

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FINANCIAL TIMES

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Monday January 2 1995

Absence of war in Ireland

To the inhabitants of Northern Ireland, this Christmas was like no other in the past 25 years. There were no political or sectarian murders. No bombs went off, no constables or soldiers were shot, no innocent civilians were killed. The people of Ulster seem thunderstruck by the silence.

This is the perhaps the most significant gain yet to arise from the process that began on December 15, 1993, when the British and Irish prime ministers issued the "Downing Street Declaration". That laboriously crafted document set out the bases upon which the people of Ireland, north and south, may exercise their right to determine their own future.

The use of game arising from the declaration is lengthening. The recent powerful upsurge of joy at the laying down of arms would not have been possible without the ceasefires themselves, the first called by the IRA, the second by "loyalist" terrorist groups. The violence might not have been halted had it not been for the visible bond of unity between Dublin and London.

The strategy agreed between Mr John Major and Mr Albert Reynolds has held firm, despite a difference of emphasis on day-to-day tactics that could not be avoided, given the different constituencies addressed by the prime minister and his Irish counterpart.

Both Mr Major and Mr Reynolds, who lost his post for domestic reasons, played their hands well. Historians may also credit President Clinton who, whatever his motives, helped coax Sinn Féin into the world of non-violent politics. In Dublin Mr John Bruton, the new Taoiseach, has been quick to demonstrate that he subscribes fully to both the Downing Street Declaration and the agreed methods of dealing with the fractious parties in the six counties.

Economic gains

Not the least of the gains is economic. It is not clear that Northern Ireland needs further injections of publicly managed capital, whether from the EU or the US. Yet it is now better positioned to attract private investment, and increase employment.

None of the above means that peace is secure. The violence might well be resumed in 1995,

A business resolution

A decade ago, you could find the phrase "the bottom line" in this newspaper roughly twice a week. By 1994, that frequency had tripled. This fact, gleaned from the FT's electronic database, does not just reflect the newspaper's taste in clichés. It also reflects the changing mood of business.

From many of Europe's big-company managers, though, that thought will provoke only a hollow laugh. The recession may be over, but competition remains fierce. The single market is ending the days of safe domestic sales; competitors from Asia are ever more aggressive; eastern Europe provides low-cost products of increasing quality. Against such a background, how can managers of the early 1990s be as damaging as that of the early 1980s?

But this new year, as the economies of the developed world grow healthily together, there is an emerging awareness that the bottom line is not enough. Companies need to reassess this concern with an eager interest also in the "top line" of their profit and loss statements, the revenue figure.

Nowhere is this more relevant than in Europe, as Professor Gary Hamel of London Business School argued in Friday's FT. "Sitting atop the highest unemployment rate in the developed world," he wrote, "European executives must make growth an 'overwhelming obsession'."

Why have most big European companies grown so slowly in recent years? The overriding reason, certainly, is the macro-economic environment. Pummeled unpredictably in some countries, grimly deflationary in others, it has proved a relentless enemy of innovation and expansion.

New orthodoxy

There are other reasons, however. One is a sea-change in managers' views of their role. The emphasis on profitability, and a generation of business-school teaching, has produced an austere new orthodoxy: stick to your knitting, focus on your core business, do what you do best.

If this has led managers to steer clear of diversification for its own sake, that has surely been to the good. If it has led them to be as ambitious, to streamline rediscovered core businesses rather

than push aggressively for higher sales, then it is a pity. With Europe's markets growing once more, it is time for managers, freed from the short-term pressures of survival, to set more ambitious sales targets.

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Way of the world in '95

After a number of economic and political surprises in 1994, FT writers forecast the events that are likely to shape the world over the next 12 months

First of all, how well did the prophecies of FT writers fare last year?

Martin Wolf was right in thinking the European exchange rate mechanism would not be put back into narrow bands, but wrong in predicting that the UK base rate of interest would trough at 4.4% per cent.

John Plender wrote that "a big

rise in US short-term interest rates could precipitate the Crash of '94". There was a global crash but, unexpectedly, in bond rather than equity markets.

Robert Thomson thought, too pessimistically, that the Japanese economy would "probably not" recover, while Alexander Nicoll believed that the Hong Kong economy would "march on for the time being". It did.

Lionel Barber said Norway would be the shakiest of the four Nordic applicants for membership of the European Union. But neither Belgium's Jean-Luc Dehaene nor Luxembourg's Jacques Santer appeared on his list of possible successors to Jacques Delors.

Meanwhile, John Lloyd was bearish on the prospects for Vladimir Zhirinovsky, and Edward Mortimer on those for an overall peace in the former Yugoslavia. In contrast, Stephen Fidler was bullish on Fidel Castro's ability to remain Cuba's leader.

Philip Stephens believed the Conservative party was showing signs of remembering it was the party of government, but covered himself by writing: "The lesson of this government has never been to assume the recent past is a guide to the near future."

Finally, Jurek Martin thought the odds that President Clinton would succeed with healthcare were "barely in his favour". He failed, anyway.

How much will global interest rates rise?

Martin Wolf writes: Given the strong recovery and disappearance of excess capacity, short-term interest rates may rise by as much as

2.3 percentage points in the US this year. For similar reasons, the German discount rate could also rise by 1.2 percentage points over the year.

Partly because of the effects on France, Bundesbank will probably be delayed until after the French presidential elections. Italian short-term rates are quite high enough, but may be forced still higher by political uncertainties and the public debt overhang.

Japan's short-term rates seem likely to rise by a percentage point, or so, simply because they are now so low. There would be little justification for further interest rate rises in the UK if economic growth were to ease to below 3 per cent, as seems quite likely. Given the Bank of England's nervousness, however, base rate at 8.5-7.5 per cent (up from 6.5 per cent today) looks plausible for the end of 1995.

Will equity markets collapse?

John Plender writes: The risk of a synchronised global equity market collapse is real - a delayed response, in effect, to the 1994 bond market collapse.

US equities have been overvalued on fundamental criteria for years, partly because the system has been awash with liquidity. The risk now lies in the other direction. Excessive tightening may be required to meet the Federal Reserve's target for lower growth.

The biggest victims outside the US will be the emerging markets. Indeed, Mexico is an early casualty of Fed policy. In due course the UK equity market will feel the pressure, too. The joker is Tokyo, overvalued on fundamentals and independent-minded of late. Could it resist a Wall Street crash? My guess is no.

Will there be a takeover boom?

Martin Dickson writes: There already is a takeover boom in the US, where 1994 has been the strongest year for bid activity since the late 1980s. This year is likely to see a sharp upturn in European takeovers, particularly in the UK, where economic recovery is more

advanced than on the Continent.

Many of the forces behind the takeover boom are starting to be replicated in Europe: economies are recovering from recession and businesses are changing their focus from cost-cutting to growth, if necessary by acquisition. Companies have stronger balance sheets and more cash available to fund bids, while banks are once more keen to finance takeovers.

The fall in many equity markets

in 1994 amid recovering corporate profits, also means that targets look cheaper than 12 months ago.

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Contest may hinder leadership of enlarged union France takes EU helm amid presidential race

By John Riddings in Paris

France took the helm of the European Union for six months yesterday amid worries that the race to succeed President François Mitterrand might complicate the task, just as the Union has expanded from 12 to 15 members.

Using his 14th and final new year's address to buttress French support for European integration, Mr Mitterrand urged his country to support the process which has been increasingly questioned by some political opponents on the right. "Never separate the greatness of France from the construction of Europe", he said.

However, the contest to succeed President Mitterrand, whose second seven-year term ends in May, might hinder French leadership of the enlarged EU. One EU diplomat said: "There will be a lot of distractions, some fierce debate about Europe, and the risk of paralysis in day-to-day business."

Speaking at the weekend, Mr Mitterrand appeared determined to complete his second term, despite his long battle against

cancer. But the possibility that he may be forced to step down prematurely has fuelled the competition between potential successors.

Mr Edouard Balladur, the prime minister and current favourite in the polls, is expected to announce his candidacy within the next few weeks. Mr Jacques Chirac, a fellow Gaullist, has already announced his candidacy. The two-round poll is due in April and May.

The pace and extent of European integration will be a key issue in the election. Mr Chirac has made overtures to the large Eurosceptic minority in the Gaullist RPR party, pushing Mr Balladur to distance himself from a federalist vision of Europe.

Other possible right-wing candidates, such as Mr Philippe de Villiers, are strongly opposed to the Maastricht treaty on European union.

French officials reject concerns that political wrangling will undermine its presidency of the EU and insist it will be able to implement its programme. Details of the French agenda are

expected to be laid out at the European parliament in Strasbourg later this month. But Mr Balladur has already said his top priority is to make EU foreign and security policy more effective, and to work towards the creation of a European army.

After the Christmas hijacking of an Air France airliner by Islamic extremists and the escalation of the Algeria crisis, France is also expected to press its European partners to increase aid and support for the Mediterranean region. In so doing, it is seeking to offset the eastward push in the EU championed by Germany.

Mr Alain Lamassoure, France's European affairs minister, said job creation would be central to the French presidency.

President Mitterrand has promised that France will complete an agreement on Europol, a European police agency, in time for the EU summit in Cannes at the end of June. The project, strongly backed by Germany, met resistance from within the French government, notably from Mr Charles Pasqua, the interior minister.

Poles adopt a slimmer zloty amid confidence on inflation

By Christopher Bobinski
in Warsaw

Banking staff in Poland began removing mounds from zloty bank accounts yesterday following the country's revalorisation of its currency.

The new zloty is equivalent to 10,000 old zlotys, with one US dollar now buying about 2.4 zlotys instead of 24,000.

Poles earning a monthly wage of 500 zlotys will now get 500 new zlotys. The new notes are denominated in 10, 20 and 50 zlotys. Higher-value notes will be introduced later in the year.

The revalorisation had been planned for several years, but the decision to enact it now signals government confidence that the double-digit annual inflation of the past few years will fall to a single figure by 1997. Next year the rate of price increases is forecast to fall to 17 per cent from this year's rate of 29 per cent.

Poland's cent, the grosz, is also reappearing after almost a generation of disuse, having been swept away by inflation in the 1980s. Vendors of coin counting machines and purses are

already reporting a mini boom. Officials at the National Bank of Poland believe the reform will make financial operations more efficient. The coins and notes will come as a relief for those who have found a relief to deal in millions and billions a trial. Taxi meters, petrol pumps, cash registers and most pocket calculators have been unable to handle big figures, so the missing zeroes had to be added mentally.

The government ran a television publicity campaign to reassure people that their new money would be worth exactly the same as the old. But opinion polls have shown widespread fears that traders and suppliers of services will use the chance to round up prices.

Many Poles also fear confusion because the old notes will remain in use for two years alongside the new. Surveys show that pensioners view the change with trepidation. They remember the currency exchange in the early 1950s wrought by the Communists which wiped out the savings of many at a blow.

In response Ms Hanna Gronkiewicz Waltz, head of the

National Bank of Poland, the central bank, has appeared on television to assure people that they will not suffer any losses as a result of the move.

Mr Tim Heaton of Coopers and Lybrand in Warsaw says the revalorisation will be welcomed by accountants although the first month is expected to be difficult.

Book-keepers will have one set of figures on their December invoices and will have to do the January books in the new currency.

The new notes, printed by De La Rue in the UK, carry images of medieval monarchs and are a far cry from the industrial landscapes and farmgirls which adorned money in the early Communist times. The writers, artists and national heroes on the new notes will remain in circulation.

The new money was to have carried pictures of Polish cities. But that print run, ordered in Germany, had to be delayed when the central bank decided that anti-forgery devices on the notes were inadequate.

Russia claims troops control Grozny

Continued from Page 1

Mr Yeltsin's support among liberal deputies in the Duma, the lower house of parliament, Russia's Choice, the biggest parliamentary faction, is discussing

whether to withdraw its four representatives from the government.

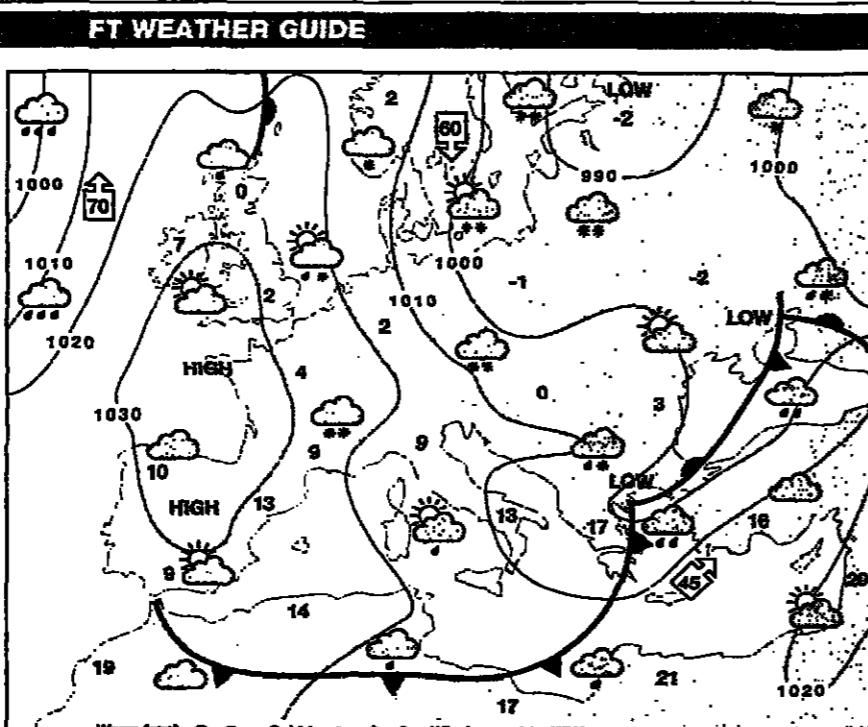
Economists fear that the cost of resolving the Chechen crisis may jeopardise Russia's 1995 budget plans, undermining critically

needed support from the International Monetary Fund. Mr Yevgeny Yasin, the economics minister, yesterday estimated the cost of restoring the Chechen economy at Rbs2,500bn to Rbs3,000bn (\$4,450bn).

Letters, Page 10

Europe today
High pressure building over the Gulf of Biscay will promote light winds and generally fine conditions in much of Spain, western France and the British Isles. Arctic air will arrive over Scandinavia, Denmark and Germany. There will be many wintry showers with hail, sleet or even snow along the Baltic seaboard of Sweden, northern Poland, the Low Countries and southern Germany. A lot of snow is expected along the northern slopes of the Alps. Temperatures will be near or below freezing in these regions. Extensive cloud and outbreaks of light snow will cover much of Finland and western Russia. An active frontal disturbance will trigger scattered showers from northern Africa to southern Greece. The Black Sea region will have a lot of rain.

Five-day forecast
The surge of wintry air over continental Europe will slowly but steadily move east. The boundary between retreating frigid air and the milder oceanic air mass will enter the North Sea countries, raising temperatures to above freezing.



TODAY'S TEMPERATURES

	Maximum Celsius	Minimum Celsius	Condition	Wind speed in KPH	Wind direction
Abu Dhabi	23	12	Cloudy	4	SW
Accra	31	21	Sunny	1	NE
Algiers	14	10	Cloudy	1	SW
Amsterdam	6	3	Snow	18	SW
Athens	19	10	Sunny	2	NE
Atlanta	7	4	Sunny	1	NE
B. Aires	33	23	Cloudy	2	SW
B. Ham	2	1	Sunny	1	NE
Bangkok	33	23	Sunny	1	NE
Barcelona	12	10	Sunny	20	SW
Frankfurt	25	12	Sunny	2	NE
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Frankfurt. Your hub to the heart of Europe.

Lufthansa

Value of pension funds in Britain falls 4%

By Norma Cohen in London

This year looks like being a bumper one for mergers and acquisitions. Even if the US takeover boom of the past two years is merely maintained, the level of activity will be high. But Europe could be swept up in corporate match-making this year too. The recovery of the region's economies is giving its companies strong enough balance sheets to take part. Activity is already picking up in the UK with several large bids announced in the last quarter of 1994. Continental European companies will probably tread more gingerly: partly because of the absence of a takeover culture and partly, in Italy and France at any rate, because of election uncertainty.

UK pension funds lost 4 per cent of their market value in 1994, their second worst performance in 20 years, according to a study released yesterday.

The results collected by WM company, the performance measurements service, show that last year was also only the second since 1976 that UK pension funds gave negative returns. In 1990, they lost just over 10 per cent of their market value.

The losses come as UK pension schemes are exhausting the large surpluses established from better-than-expected investment returns over the past decade.

However, because most pension schemes are valued by the cash flow they produce, rather than market value, last year's performance is unlikely to force companies to add cash to their schemes. The data also show that, for the first time in several years, pension funds have increased investment in UK bonds to boost liquidity. Mr Peter Worlington, director of WM, said the move reflected the falling proportion of active contributing members to the average scheme. "A number of schemes have taken out separate bond portfolios just for their current pension liability."

Schemes with large numbers of members drawing pensions need more assets in bonds to ensure sufficient cash flow. The average fund held 5 per cent of its assets in bonds at the end of 1994, up from 4 per cent at the end of 1993. WM said that increase reflected net cash bond purchases of roughly £45bn (\$70bn).

The rise in investment in bonds comes at the expense of UK equities which fell 2 per cent to 54 per cent of the average pension fund's investment pool. Mr Worlington said the move to bonds was striking because they produced negative returns of 10 per cent in 1994 - the second worst-performing investment.

The worst performing assets were equities of companies based in the Pacific basin (except Japan), which had negative returns of 16.4 per cent in 1994. UK equity investments by pension funds earned negative returns of 5.8 per cent in line with the FT All Share Index.

Overseas equities, which make up 24 per cent of the average UK pension portfolio, had negative returns of 1.6 per cent - but were boosted by investments in Japanese equities, the best performing asset class of 1994, earning returns of 16.7 per cent.

Overseas bonds had negative returns of 16.4 per cent. UK property continued to rise in value, proving to be one of the few classes to provide positive returns.

Investments in continental Europe gave a return of 0.3 per cent. Cash returned 3.9 per cent.

THE LEX COLUMN

M & A on the move

International mergers and acquisitions

Source: KPMG
Value (\$m)
Volume (1,000s)

Year	Value (\$m)	Volume (1,000s)
1991	~1500	~100
1992	~2000	~120
1993	~2500	~140
1994	~3000	~160

This year looks like being a bumper one for mergers and acquisitions. Even if the US takeover boom of the past two years is merely maintained, the level of activity will be high. But Europe could be swept up in corporate match-making this year too. The recovery of the region's economies is giving its companies strong enough balance sheets to take part. Activity is already picking up in the UK with several large bids announced in the last quarter of 1994. Continental European companies will probably tread more gingerly: partly because of the absence of a takeover culture and partly, in Italy and France at any rate, because of election uncertainty.

The current wave of US takeovers is not merely cyclical. It is prompted mainly by the need to restructure industries in response to technological advances, deregulation and globalisation. Some of these may be the main factor behind defence and healthcare mergers through globalisation is also important. The same forces are in operation in Europe.

A further trend is the breaking up of conglomerates. Companies such as Kodak, Nokia, Volvo and even, to some extent, ITT and Daimler-Benz are embracing the gospel of sharper focus. This trend, which has clearly a long way to go, will spawn much M&A activity. Not only is one company's divestiture usually another's acquisition; the cash received from disposing of a peripheral business is likely to be deployed building up the core.

The pattern of deals in 1995 will be different in several industries. In defence, following Lockheed/Martin Marietta and Northrop/Grumman, much of the US restructuring is complete. How quickly Europe follows suit depends largely on whether politicians are prepared to pool sovereignty. Meanwhile, in healthcare, the recent trend for drug companies to buy pharmaceutical benefit managers has run its course: the logic of doing so is increasingly questioned and there are few left. This year may see more straightforward mergers in the fragmented global pharmaceuticals industry as a way of removing duplication, especially in distribution channels.

M&A activity may also spread into other industries in 1995. Food manufacturers are likely to be the main beneficiaries of the trend. The UK and some other European countries could follow the US in consolidating their cable television industries so that clusters of local networks can enjoy economies of scale. The restructuring of the US telecoms industry would gather pace if Congress passes promised legislation removing restrictions on local, long-distance and cable companies invading each other's markets. Even without a new bill, the trend of building infrastructures capable of carrying voice, video and wireless services will continue.

Recently formed international telecommunications alliances will probably be extended as monopolistic European markets are opened to competition. Some of these may eventually be converted into full-scale mergers. Following the difficulties with its Mercury Communications subsidiary, unaligned Cable & Wireless may be ripe for either a break-up or takeover.

The UK and some other European countries could follow the US in consolidating their cable television industries so that clusters of local networks can enjoy economies of scale. The restructuring of the US telecoms industry would gather pace if Congress passes promised legislation removing restrictions on local, long-distance and cable companies invading each other's markets. Even without a new bill, the trend of building infrastructures capable of carrying voice, video and wireless services will

AT&T stands poised to make waves in the Indian telecommunication scenario.

Mercedes is about to make inroads into the Indian market.

IBM is making its mark in India's fast growing computer market.

One group of companies plays a crucial role in all these ventures.

THE TATA GROUP.

As India readies to enter the mainstream of world trade, many international corporations are heading for shores. Tinkers, Cummins, Honeywell, Liebert, Bell Canada, Kleinwort Benson, to name but a few. And it is no mere coincidence that they all have teamed up with one group. The Tata Group.

The Tata Group is virtually synonymous with India's industrial progress. Today, its turnover stands at US \$ 5 billion. And its expertise extends from manufacturing and marketing a wide range of products to providing a host of services. Contributing to these successes are the Group's strengths - innovation, integrity and dynamism. Strengths that have given the Tata Group an unassailable reputation for quality.

Behind the Group's achievements stands a century of trust and a tradition of firsts. All symbolised by the mark that graces this page. The mark of Tata.

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ATCHER KING

MARKETS
THIS WEEK

MARKETS THIS WEEK

JOHN PLENIER:
GLOBAL INVESTOR
US equities have been overvalued for so long on any sane view of earnings or dividend prospects that investors' continuing suspension of disbelief has come to seem a natural condition of market life.

Page 16

PETER NORMAN:
ECONOMICS NOTEBOOK
The entry of Sweden, Finland and Austria into the European Union will breathe new life into a complex and potentially explosive debate among EU central bankers on Europe's monetary future.

Page 16



BONDS:
Japanese investors may hold the key to the eurobond market in 1995. The crucial question is whether Japanese investors will turn away from yen assets and begin to buy paper denominated in other currencies. Page 18

EQUITIES:
After so many ill-fated attempts by the FT-SE 100 to breach the 3,100 level, it is perhaps asking too much of the London market to blaze a trail this week as the new year unfolds. In New York, market players will be looking to start the year with a bang after last year's feeble start that saw a late year-end rally cut short by uncertainty surrounding the financial crisis in Mexico. Page 17

EMERGING MARKETS:
Latvia and its Baltic neighbours, Estonia and Lithuania, are driving to set up well-regulated and stable equities markets. The legal framework is in place or in draft, economic reforms are on course and returns are potentially large. Page 17

CURRENCIES:
Currency traders and investors will return to their desks this week with high hopes, but muted expectations. Swiss Bank predicted 1995 would be the year of the "extremely carefully selected opportunity". Page 17

COMMODITIES:
Leading contracts on the London Metal Exchange generally ended 1994 near their recent long-time highs, and dealers said that the lack of an end-year sell-off suggested that all the metal markets were likely to push higher in the new year. Page 16

INTERNATIONAL COMPANIES:
Further management changes are expected at SPT Telecom, the Czech Republic's national telephone operator, before its flotation. Page 15

UK COMPANIES:
The purchase of Smiths by the UK commercial kitchen manufacturer, marks the final transformation of Belford, the UK conglomerate which was almost written off in 1990. Page 14

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This week: Company news

CREDITO ROMAGNOLO

Rolo prepares terms for big Italian takeover

The official prospectus for Italy's most expensive bank takeover is likely to be released tomorrow. This is the £2.29bn (£2bn) bid for 70 per cent of Credito Romagnolo (Rolo), the profitable Bologna-based commercial bank, by the consortium headed by Cariplo, Italy's largest savings bank.

The bid last week received the go-ahead from the Bank of Italy and is still awaiting that of Consob, the stock exchange watchdog. Once the full terms are known, Italy's banking community will wait to see if a counter-bid comes from Credito Italiano, the recently privatised commercial bank and the original owner of Rolo.

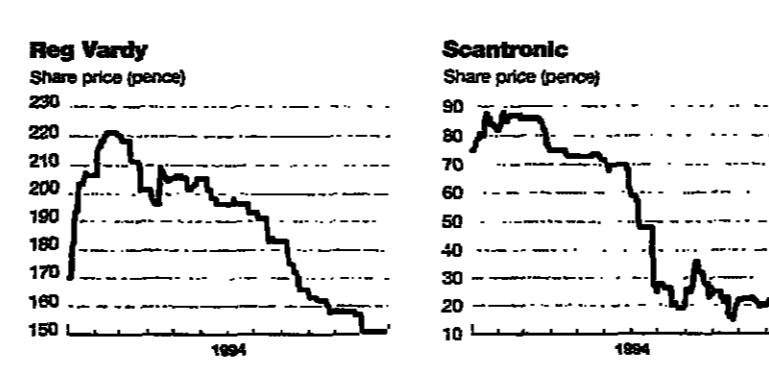
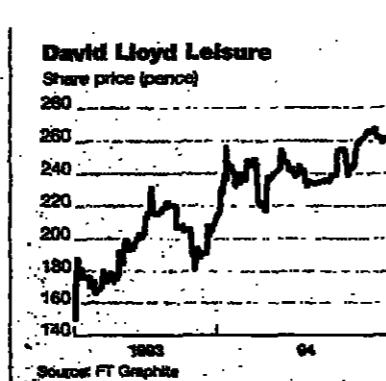
Santa Fe Pacific: One of the seven biggest US railway companies starts the new year waiting to see whether Union Pacific will launch an attempt to outbid Burlington Northern's \$3.6bn offer for the company.

Union Pacific and Burlington Northern: Also among the big US railroads, have been fighting over Santa Fe since October, when Union Pacific launched a hostile bid in an attempt to block Santa Fe's agreed \$2.8bn merger with Burlington Northern.

Until recently it appeared that Union Pacific would triumph with its \$3.6bn bid. But just before Christmas, Burlington bounced back with a surprise \$3.8bn offer. The next few days should tell whether Union Pacific will raise the stakes still higher, or reluctantly concede defeat.

Vodafone: New UK subscriber figures for mobile telephones covering the important final quarter are due to be published tomorrow.

In the quarter to the end of September, Vodafone, the UK market leader with a 40 per cent share, added 120,000 net new subscribers. This is more than twice the level added by the company between July



This announcement appears as a matter of record only

December 1994



Istituto Italiano di Credito Fondiario

Capogruppo del Gruppo Creditizio Italfondiario

ITL 200,000,000,000 Medium Term Loan Facility

Arranger
Banca Nazionale del Lavoro S.p.A.

Co-Arrangers
Chase Investment Bank Limited
WestLB Group

The Fuji Bank, Limited

Lead Managers
Banca Nazionale del Lavoro S.p.A., London Branch
The Fuji Bank, Limited
Landesbank Schleswig-Holstein International S.A.
Südwestdeutsche Landesbank Girozentrale, London Branch

The Chase Manhattan Bank, N.A.
WestLB Group

Managers
Banco Popolare di Milano, London Branch
Banco Ambrosiano Veneto S.p.A., London Branch
Italian International Bank Plc
The Mitsubishi Bank, Limited
Landwirtschaftliche Rentenbank, Frankfurt am Main
WGZ-Bank Luxembourg S.A.

Participants
Credito Agrario Bresciano S.p.A.
Landesbank Saar Girozentrale
Caja de Ahorros y Monte de Piedad del Círculo Católico de Obreros de Burgos
SGZ-Bank International S.A.
Luxembourg Branch

Agent
BNL
Banca Nazionale del Lavoro

After a late Christmas surge in sales, analysts are looking for a total increase of at least 5 per cent in the second half at the main Boots the Chemist chain. Like-for-like sales, which exclude new stores, are expected to be up at least 3 per cent. Like-for-like sales at Halfords, the motor accessories chain, are expected to have increased by at least 5 per cent. Full-year group profits (£811.2m)-25.4m, but may be altered depending on when the sale of Boots' pharmaceuticals division to Germany's BASF is completed.

Reg Vardy: The multi-franchise motor retail group is expected to announce interim pre-tax profits of between £1.6m (£1.2m) and £5m on Thursday.

The substantial increase in last year's £2.5m is helped by acquisitions but also proves the value of the company's specialist retailing strategy. Investors will be keen for indications of current trading, given the recent

slowdown in the car market. Values of used cars are likely to have declined.

The interim dividend is forecast to rise from 1.4p to about 1.5p.

Scantronic Holdings: Bid speculation is likely to resume on Friday when the debt-burdened security components manufacturer and distributor announces widely-expected losses.

Following a recent profits warning, the company is likely to confirm that hefty reorganisation and debt servicing costs led to pre-tax losses of £2.4m (£3.7m) in the six months to September 30, against profits of £1.4m last time.

Scantronic looks increasingly vulnerable with net debts of £10m, no funds to pay dividends, and its shares languishing at 19p - against a high for last year of 90p.

The most likely bidder remains Menvier-Swan, the emergency lighting and alarms manufacturer, which is said to be still interested in a takeover in spite of the collapse last week of preliminary talks with the group.

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Saatchi rebuffs Ayer offer for Bates

By Diane Summers,
Marketing Correspondent

Saatchi & Saatchi, the advertising group, has rejected at least one recent offer for its Bates network of agencies and says it plans to keep the group together.

The New York-based Ayer agency is believed to have approached the Saatchi group over Bates' Acquisition of Bates - Saatchi's second main agency network - would have broadened Ayer's operation beyond its US base.

Mr Maurice Saatchi, the deposed chairman of the Saatchi & Saatchi group, favoured the sale of Bates, but other directors disagreed. The issue was one element in the boardroom clashes that led to Mr Saatchi's removal from the board before Christmas.

Mr Saatchi has been given a deadline of tomorrow to decide whether he will stay with the group and accept the largely honorific title of president of the group and chairman of the Saatchi & Saatchi advertising subsidiary. If he does decide to stay, negotiations on terms could continue beyond the deadline.

The Saatchi group said yesterday that its strategy was to continue with the company in its present structure. "This strategy has been reviewed by the board a number of times. It has reaffirmed that it would keep the group in its current format." It is believed that the Ayer approach was one of several offers to buy parts of the business that Saatchi has rejected.

The continued ownership by the Saatchi group of Bates has been one of the main arguments in favour of a name change for the holding company. With substantial revenue coming from Bates, some directors argued that there was no logic in calling the group the same name as its other agency network, Saatchi & Saatchi Advertising Worldwide.

Mr Saatchi opposed the name change. When he was deposed, the board decided to press ahead with finding a new name for the holding company.

Bates is still waiting to see whether the Saatchi boardroom row will affect relations with one of its most important clients - Mars, the confectionery and pet foods group. The Mars brothers, John and Forrest, said when Mr Saatchi was deposed that they would consider severing ties with the advertising group.

Some brokers are also trying to persuade Gencor to float part of the Billiton mining and metals business that it recently acquired from the Royal Dutch/Shell group.

Some analysts suggest that

companies. "Whether BTR needs outside directors or not, people do not like its arrogant view that 'we are right and everybody else is wrong'."

BTR's shares tumbled 12 per cent on September 8 when it revealed a small decline in interim margins and warned it was finding it difficult to pass on higher raw materials prices to its customers. The City was taken by surprise following an upbeat trading statement in May.

As part of the pressure on margins investors have been worried about BTR's ability to find earnings enhancing acquisitions.

Last month Nylex announced the acquisition of Formica Corp, the US-based laminate manufacturer, for \$620m.

Rise, fall and climb, Page 6

COMPANIES AND FINANCE

Attractions of a Welbilt deal

Peggy Hollinger on a key move in the transformation of Berisford

Mr Alan Bowkett, chief executive of the conglomerate Berisford International, wincs at the idea that his latest deal could in any way resemble the abortive bid for C&J Clark, the family-owned shoe company.

Yet, initially, the similarities between that unhappy experience and Berisford's bid for Welbilt, the commercial kitchen manufacturer, are worrying. Berisford expressed interest in both companies. It also received the promise of exclusive rights to carry out due diligence before making a bid. And finally, Berisford would only bid for either company with the recommendation of the board.

Thankfully, this time, things appear to be turning out somewhat differently for Mr Bowkett. Where the Clark board was riven with dissent, which eventually led to the defeat by shareholders of the Berisford offer, Welbilt's board has unanimously recommended the deal.

The purchase will be Berisford's second in a year and marks the final transformation of a company which was almost written off in 1990.

Mr Bowkett arrived in 1992, after a new management team had rescued Berisford from the near fatal effects of investment in the New York property market. More than 40 disposals later - which helped to reduce the debt from £1.4bn to less

than £100m - Mr Bowkett was brought in to find a new business for the commodities and property shell.

Magnet, the kitchens and joinery company, was his first purchase. Berisford funded the £50m acquisition with a 1-for-2 rights issue at 120p and saw its shares jump to 220p on the first day of trading.

Shareholders who watched the shares edge back from a 1994 peak of 243p to 207p might have been getting a little bit impatient when the Welbilt deal came along.

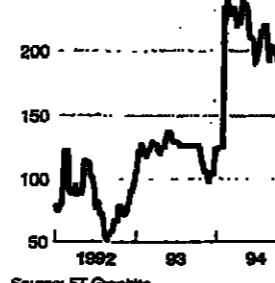
The attractions of Berisford's offer are obvious for Welbilt's shareholders. Just 15 months before, the kitchen equipment manufacturer, had completed a secondary offering at about \$18 (£11.50) a share. Mr Bowkett is offering \$33.75 per share for more than half of the company.

The Kohlberg family, which holds 46.7 per cent, has agreed to accept just \$30 per share.

But what about Berisford's shareholders? Surely this means the company has overpaid for the business. Not so, says Mr Andrew Hollins, an analyst with London stockbrokers Kleinwort Benson. "The earnings potential of Welbilt is dramatic," he says.

Berisford has two advantages in the Welbilt deal which allow it to pay a higher price. The company enjoys tax losses of \$650m in the US, which are expected to last for 15 years. Furthermore, it is

Berisford International
Share price (pence)



Source: FT Graphite

funding the purchase through the issue of convertible loan stock, which does not have the dilutive effects of an equity issue.

Mr Bowkett sees other reasons why the earnings potential of a company which supplies equipment to fast food chains, such as McDonald's, should be so attractive.

The opportunity to piggyback on the expansion of fast food chains is irresistible, he says. Mr Bowkett cites statistics, such as the fact that there is only one fast food outlet per 7,000 people in western Europe, compared with one per 1,400 in the US. The fast food chains have ambitious plans to expand substantially in Europe and the Far East before the end of the decade.

Furthermore, Welbilt's factories are only using two-thirds

of their capacity. Mr Bowkett, who favours Japanese-style corporate disciplines, does not intend that capacity to linger unused for long.

He is confident that Berisford shareholders will reap substantial rewards from the organic growth of Welbilt, as well as from canopy financing.

However, there are those who pick holes in Mr Bowkett's strategy.

For example, the decision to use convertible loan stock will mean infinite gearing in the short-term. This will hold Berisford back from any further substantial acquisitions for a while. For an industrial conglomerate such as Berisford, this could be damaging.

"A large company such as this normally needs to do a deal a year to keep the share price going," says one London analyst. "The use of loan stock means it will be at least two years before the next big deal. We will have to see what it does a year down the line to keep the market interested."

Then there are the hardened cynics who argue that the deal comes at an opportune time for the chief executive who could benefit substantially from any rise in the shares when they resume trading.

Mr Bowkett, who invested £1.1m in the company on arrival and owns 1.5m shares, has options on a further 3.5m shares which must be exercised before the end of this



Alan Bowkett: The opportunity to piggyback on the ambitious expansion plans of the fast food chains is irresistible

month. Some 1.5m shares are exercisable at 98p, and the balance at 250p. He has options on another 1.5m shares, at 64.4p.

Altogether, Mr Bowkett, who has already made his fortune through the sale of an engineering company to Japan's NSK for £210m, stands to gain more than £4m based on the

company's suspension price of 220p.

That, however, is the cynical view. "You have to remember, that deal stands together in its own right," says Mr Hollins. "Because of the tax losses and the way they have financed the deal, it offers huge earnings enhancement for the group."

PEOPLE

Crowther joins Jupiter

Jupiter Tyndall Group, the fund management concern, announced the appointment of Mr Charles Crowther as joint deputy chairman.

Mr Crowther joined the board following the acquisition in July of Queen Anne's Gate Asset Management, of which he was managing director.

Mr John Craig is to relinquish the position of vice-chairman of Jupiter Tyndall. Mr Craig had been responsible for Tyndall's banks until their sale

in August, but he will remain on the board with responsibility for the group's treasury operations.

Another director, Mr James D'Albion, is to stand down as he is approaching retirement age. He will continue on a part-time basis as a director of Jupiter Asset Management, the UK operating subsidiary.

Last week Jupiter Tyndall said it was in talks with "a small number of parties" about its possible acquisition.

Lloyds Abbey Life

Mr James Joll has resigned as a non-executive director of Lloyds Abbey Life with immediate effect.

Mr Joll is finance director of Pearson, owner of the Financial Times.

Dr Anne Hogg, chairman of the Girls' Public Day School Trust, becomes a non-executive director of the company as January 1 1995.

Debenham Tewson

Debenham Tewson & Chinnocks Holdings, one of the UK's largest estate agents and surveyors specialising in commercial property, is to divide the group chief executive's responsibilities following the retirement of Mr Anthony

Turnbull on December 31.

The role will now be shared between Mr Tim Smyth, currently group finance director, who will become group finance and operations director, and Mr Mark Stricklett, managing director of London operations, who will become group managing director.

■ HENRI DE VILLIERS is resigning from the board of Capital & Counties.

DR CONRAD STRAUSS has been appointed a non-executive director. He is also chairman of Standard Bank Investment Corporation and a director of Liberty Life.

■ CHRISTOPHER KING has been appointed a non-executive director of Avon Rubber. He recently retired as chairman of BP Europe.

■ ALAN PETERS has resigned from the board of Tops Estates. He was a non-executive director for 12 years.

Telemetrix £2.5m sale

Telemetrix, the supplier of specialised electronic components, has sold its Zimbabwean interests to Trans Zambesi Industries for £2.45m cash.

The businesses sold include Consolidated Lighting, a manufacturer and distributor of lighting products, and Standard Telephone & Cables (Zimbabwe), a supplier of telecom-

munications equipment.

In the six months to June 1994, net profits of the Zimbabwean operations were £163,000 and the attributable net asset value was £1.5m.

Mr Tim Curtis, Telemetrix chief executive, said the proceeds of the sale would be used to develop the company's other businesses.

NEWS DIGEST

Hunterprint acceptances at 78.8%

Quebecor Printing, the second largest commercial printer in North America, has received valid acceptances or undertakings in respect of 45.7m ordinary shares in Hunterprint at 2p per share.

This represents about 78.8 per cent of the issued ordinary capital of the company, the UK's biggest independent printer of national newspaper supplements.

No acceptances have been received in respect of the pref-

erence shares. The offers have been extended until January 11.

Radiant Metal

Radiant Metal Finishing, the electroplating and metal finishing company and residential property developer, saw losses for the six months to end August deepen from £24,000 to £71,000, despite a continued increase in turnover, up from £540,000 to £560,000.

Losses per share increased from 1.79p to 5.35p and there will be no decision about a dividend until the year-end.

The company blamed its problems on depressed activity in the fields in which it operates.

Gartmore Value

Dealing in the ordinary shares of Gartmore Value Investments were suspended at 241p following the announcement of the appointment of a liquidator for the voluntary winding up of the company.

The directors also declared a special interim dividend per ordinary share of 0.3615p, which equals the entire net distributable income of the company.

The offers made by Greig, Middleton & Co behalf of Gartmore Shared Equity Trust for all of the ordinary and zero preference shares of Gartmore Value Investments not already owned by GSET have been declared unconditional.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Deutsche Bank (Germany)	ITT Commercial Finance (US)	Financial services	£2bn	Deutsche continues international expansion
Investor Group (Int'l)	Adidas (Germany)	Sports equipment	Est £559m	Adidas changing hands again
Zurich Insurance (Switzerland)	Horme Holdings (US)	Insurance	£181m	Replaces earlier refinancing
SCA (Sweden)	Scott Health Care (US/Sweden)	Healthcare products	£27.8m	Buying out joint venture partner
China Trust Commercial Bank (Taiwan)	Trans National Bank (US)	Banking	£19.2m	First of its kind
Investor Group (US/Finland)	Nokia Aluminum (Finland)	Aluminum products	£17.6m	Nokia continues disposals
William Baird (UK)	Unit of SCA (Sweden)	Clothing	£14.5m	Non-core disposal
Prudential Corp (UK)	Thai Sathorn Life (Thailand)	Insurance	£13m	Prudential taking initial 24.99%
Samas (Netherlands)	Schaerf (Germany)	Office furniture	n/a	Market leadership move
Unilever (UK/Netherlands)	Frudesa (Spain)	Food	n/a	France's Danone disposing

Approval for TBI acquisition

Shareholders of TBI, the property investment and development company, have approved the acquisition of a portfolio of investment properties from Mr Peter Thomas

and other connected parties for 27.98m shares.

The EGM also approved an increase in the authorised share capital pursuant to the acquisition.

No acceptances have been received in respect of the pref-

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The Bangkok Bank of Commerce Public Company Limited

US\$90,000,000

Floating Rate Notes due 2000

Arrangers / Managers

Burgan Bank (S.A.K.) Kuwait

KEB (Asia) Finance Limited

Korea First Finance Limited

L.F.C. Far East Ltd / London Forfaiting Company PLC

Sanwa International Finance Limited

Standard Chartered Asia Limited

Sumitomo Finance (Asia) Limited

Fiscal and Paying Agent

London Forfaiting Asia Limited

Issue Co-ordinator

L.F.C. Far East Ltd

December 1994

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His advice could stop you falling into bad companies.

UK Smaller Companies are under-researched. Many are under valued. This ensures excellent, but selective, buying opportunities. And that's where our "man who knows" comes in - and why we believe investors should make their move now, with the new Singer & Friedlander UK Emerging Leaders Fund. It offers the proven stock-picking expertise of some of the most highly-rated and unconventional advisers in this specialised field.

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Czech phone group faces further changes

By Vincent Scolari in Prague

Further management changes are expected at SPT Telecom, the Czech Republic's national telephone operator, ahead of its privatisation in the next three months. The company is seeking to restore its credibility following the removal from office of its chairman, Mr Jiri Makovec.

SPT's supervisory board passed a vote of no confidence in Mr Makovec at a 16-hour meeting that ended in the early hours of last Friday, after investigating a series of allegations of misconduct against him. These included claims that he awarded a contract for the supply of telephone cards to a company owned by a close friend. The economy minister, Mr Karel Dyba, confirmed the board's decision.

The controversy comes at a critical time for SPT. The economy ministry and J.P. Morgan, the US investment bank, are organising an international tender for a 27 per cent stake in the company, valued at up to \$1bn, in the country's biggest privatisation deal so far.

A new management team is seen as a priority to restore SPT's shattered confidence and reassure potential partners that the government remains committed.

Ten big international telecommunications groups, including AT&T of the US, Deutsche Telekom, Ameritech, PTT Telecom Netherlands, Stet of Italy, and a consortium of France, Telecom and Bell Atlantic, are vying for the stake in what is expected to be the largest telecoms deal yet in eastern Europe.

Mr Makovec remains chief executive of SPT, but observers said he is likely to lose that position later this month after an executive board meeting convened to assess the damage done to the company's credibility by the controversy.

The supervisory board voted to relieve him of his chairman's duties was passed by a substantial majority of members, most of whom are state-appointed.

The vote must be approved by a shareholders' meeting within two weeks, but this is seen as a formality. The state currently owns 74 per cent of SPT.

Mr Makovec has been blamed for SPT's poor public image, and his autocratic management style has won him few friends.

"Nobody knows how he runs

the company," said Mr Karel Starý, director of local operations for Ameritech. "Its image is terrible, and the impression is that it is not changing fast enough."

He has also been criticised for his opposition to the break-up of SPT's monopoly of local telephone operations as part of the government's attempt to introduce competition into the market. Mr Makovec could not be reached for comment yesterday.

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"Nobody knows how he runs

Malay and Cambodian tourism venture

By Kieran Cooke
in Kuala Lumpur

Malaysian and Cambodian concerns are due to sign a contract today for a US\$1bn tourism and infrastructure project near Sihanoukville on Cambodia's coast.

Ariston, the Malaysian company spearheading the project, is a private concern. The Cambodian Ministry of Tourism will be Ariston's partner in the project.

The scheme involves building a power plant, water and sewage treatment facilities and roads, and upgrading of Sihanoukville airport. Industrial and tourist facilities will also be built, including gaming centres on two islands near Sihanoukville. Ariston says the project is on a build, operate, transfer basis.

The winner of the tender will acquire 27 per cent of SPT through a capital injection. The state's share of the enlarged equity will then fall to 51 per cent and that of private shareholders to about 19 per cent, with the remainder held by state-run compensation funds.

even longer time will be required to stabilise the debt/GDP ratio," says a Deutsche Bank research note.

By contrast, a short-term multi-party coalition, or "institutional" government, is viewed with greater equanimity by the markets.

Some analysts are even positive about the possible inclusion within such an administration of representatives of the PDS, the reformist core of the former communist party, suggesting it may be better placed to introduce electoral reform, a pre-requisite for longer-term political stability.

In any event, analysts largely believe most political risk has already been discounted in current prices.

"The view here is that regardless of who is in government, the problem is public finances. I see yields staying around present levels, with a relatively high degree of volatility," says Mr Alzola.

Political worries have also spooked investors in Spanish bonds. The government has been dogged by a series of political scandals.

"The market is not taking too kindly to broad developments that have been occurring," says one analyst.

"The position of the government is fragile. The worst scenario is one in which the present government gets weaker and weaker and tries to hang on to power at any cost," he added.

Bond prices fell sharply in the last three months of 1994, with the yield spread of Spanish bonds over the bund widened from around 350 basis points in the summer to more than 400 points.

During December, allegations of high-level political involvement in the anti-Basque terrorist activity shook the peseta badly and contributed to further falls in bond prices, with the yield spread rising to 433 basis points on 29 December before closing the year at 417 basis points above the bund.

Richard Lapper

Ebner client adds new twist to UBS saga

The Swiss bank's share proxy battle becomes more complex, says Ian Rodger

Information emerging last week showed that the board of Union Bank of Switzerland won its epic proxy battle last autumn against Mr Martin Ebner, the maverick Zurich broker-fund manager, by buying a 1.45m block of its registered shares worth some \$745m (£44m) from one of Mr Ebner's own clients.

Disclosure of the transaction will probably add to the complexity of the legal actions surrounding the controversial way in which UBS proposed to abolish its registered shares and create a single class of bearer shares.

The bank did not offer any compensation to the registered shareholders for their conversion into bearer, even though the registered enjoyed a substantial premium value on the stock market.

However, it did stipulate that a two-thirds majority of votes at a November 22 shareholders' meeting had to approve it. In the event, it was approved by 66.8 per cent, a mere 65,500 votes more than were needed.

From the outset, UBS directors suspected Mr Ebner was heading a concert party, but he insisted there were no agreements or contracts that his clients were always free to do what they wanted.

He also said at the outset that he was the confidant of the board's conversion proposal, but that any purchases were made under "normal market conditions".

The bank replied only that it could not discuss a particular transaction because of the law's secrecy requirements, but that any purchases were made under "normal market conditions".

A week ago, a Swiss newspaper revealed the identity of the seller, Mr Karl-Heinz Kipp, a retired German billionaire, and claimed he was a client of Mr Ebner's BZ Bank. The report also suggested the transaction had been made on October 28,

when the price of the registered shares was SF273, but backdated to October 17, when the price was SF308.

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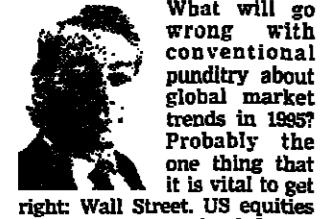
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What will go wrong with conventional punditry about global market trends in 1995? Probably the one thing that it is vital to get right: Wall Street. US equities have been overvalued for so long on any sane view of earnings or dividend prospects that investors' continuing suspension of disbelief has come to seem a natural condition of market life. The Dow Jones Industrial Average has survived both the bond market shakeout and a near-doubling of short-term interest rates since February 4, falling less than 3.5 per cent since then.

The natural reaction of analysts is to juggle with valuation assumptions until they come up with something that suggests the market is cheap after all. Or they laud the wisdom of retail investors who support the current market level on a longer term view than that of professional fund managers. Yet there could be a simpler explanation for the perpetuation of this impressive high wire act - namely that US monetary policy, despite the recent rate increases, is still far from tight.

In today's deregulated banking markets, history is a poor guide to the scale of the inter-

est rate rises needed to stop an economy that is growing faster than its sustainable long-run trend. The only sane assumption, in a world of fewer quantitative controls over bank lending, is that interest rates at their cyclical peak will have to be much higher than the present level.

Also suggestive is the accompanying chart of US bank lending. The latest quarter on quarter increase is the fastest for years; and in the six months to October outstanding industrial and commercial loans rose by more than 8 per cent. The growth hungry US banker is once again looking for opportunities to perpetrate folly. If so, there could be a shock waiting for equities.

A more fundamental point is that US monetary policy is increasingly being framed as much in response to the aberrations of the banks as the state of the real economy. Moral hazard, in the shape of a deposit insurance system that delivers funds to the banks

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FINANCIAL TIMES

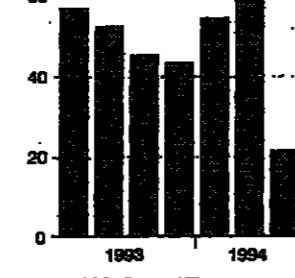
MARKETS THIS WEEK

Global Investor / John Plender

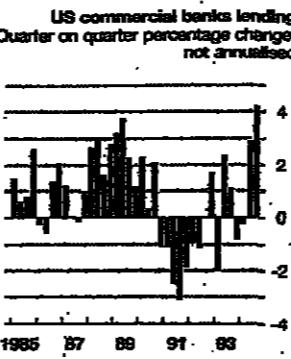
Global tank traps for pundits

The homing instinct

UK institutions net investment in UK and overseas equities as a percentage of total investment



Source: CIO, Financial Times



Source: Barclays de Zoete Wedd

recordless of their lending record or prospects, has opened up a structural crack in the system. By loosening monetary policy excessively to bale out the banks in the present cycle, Mr Alan Greenspan, Fed chairman, not only fostered a bond market bubble; he also ensured more problems for the next cycle.

True, the novel fashion for pre-emptive interest rate

increases will help mitigate the damage. Yet the undermining of prudent behaviour in banking is another factor making for bigger swings from peak to trough in the monetary cycle. The fault is not Mr Greenspan's. All cures will simply lead to further complications until the legislators are prepared to change the distorting incentives that drive bank-early behaviour. Investors,

Total return in local currency to 29/12/94

	US	Japan	France	Italy	UK
Cash	0.11	0.04	0.10	0.10	0.08
Week	0.16	0.28	-0.64	-0.32	-0.13
Month	0.48	0.70	-0.87	-0.93	-0.39
Year	-3.05	-1.44	-2.29	-0.41	-1.98

Sources: Cash & Bonds - Lehman Brothers. Equities - NetWest Securities. Goldsmith Sachs & Co. and NatWest Securities Limited.

The FT-Actuaries One World indices are jointly owned by The Financial Times Limited, Goldsmith Sachs & Co. and NatWest Securities Limited.

Mexico offers a case in point, as well as being an early warning signal of what Fed tightening can do to foreign markets.

It will put a temporary end to the emerging market fad. Data in the recent IMF World Economic Outlook showed that the huge flow of foreign capital into Latin America had not been accompanied by any increase in the ratio of capital expenditure to GDP. Foreign investors, like the banks before them, were simply financing consumption. Since the Mexican devaluation we also know that businesses with exclusively domestic revenues were being financed by dollar-denominated bond debt.

Much American money will be repatriated as unsophisticated bond investors discover the nature of currency risk. Much foreign equity money has already been repatriated, following the discovery that emerging markets are un-American, illiquid, often dominated by insiders and rickety in structure.

The homing instinct may also be prevalent in First

World markets. The portfolio diversifiers who poured \$47.5bn (\$30.4bn) into Japanese equities in the first half of 1994 merely puffed wind into a 1980s bubble that has yet to be fully deflated. They, and others, will become increasingly disillusioned with the failure of much diversification to deliver much diversification - though not enough to stop markets indulging in synchronised panic.

Regulatory and other structural changes are reinforcing the parochial instinct. The maturity of British pension funds, for example, is finally being reflected in an exodus from equities (see chart), which includes net disinvestment from foreign equities.

Meantime the leverage fad is at an end as bankers forcibly extract their clients from unfamiliar territory.

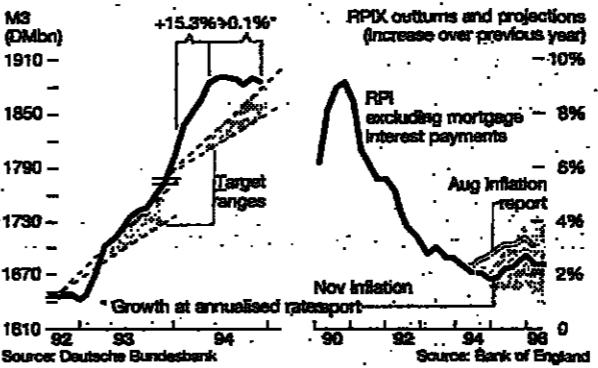
The successor fad is for anything plain vanilla. What could be more vanilla than a domestic bond with a high real yield when the bond market bubble has already been punctured? That is where the obvious if unexciting long-term values lies in this year's markets - provided, of course, the bonds are issued by a government capable of servicing the debt. The caveat used to apply to developing countries. As regular readers will know, it now applies in the First World too.

Richard Mooney

Economics Notebook

A joust with the Bundesbank

German M3 versus...



Source: Deutsche Bundesbank

Aug Inflation report

Source: Bank of England

Nov inflation report

Source: Bank of England

Growth at annualised rate

Source: Bank of England

Target ranges

Source: Bank of England

RPI excluding mortgage interest payments

Source: Bank of England

Aug Inflation report

Source: Bank of England

Target ranges

Source: Bank of England

Aug Inflation report

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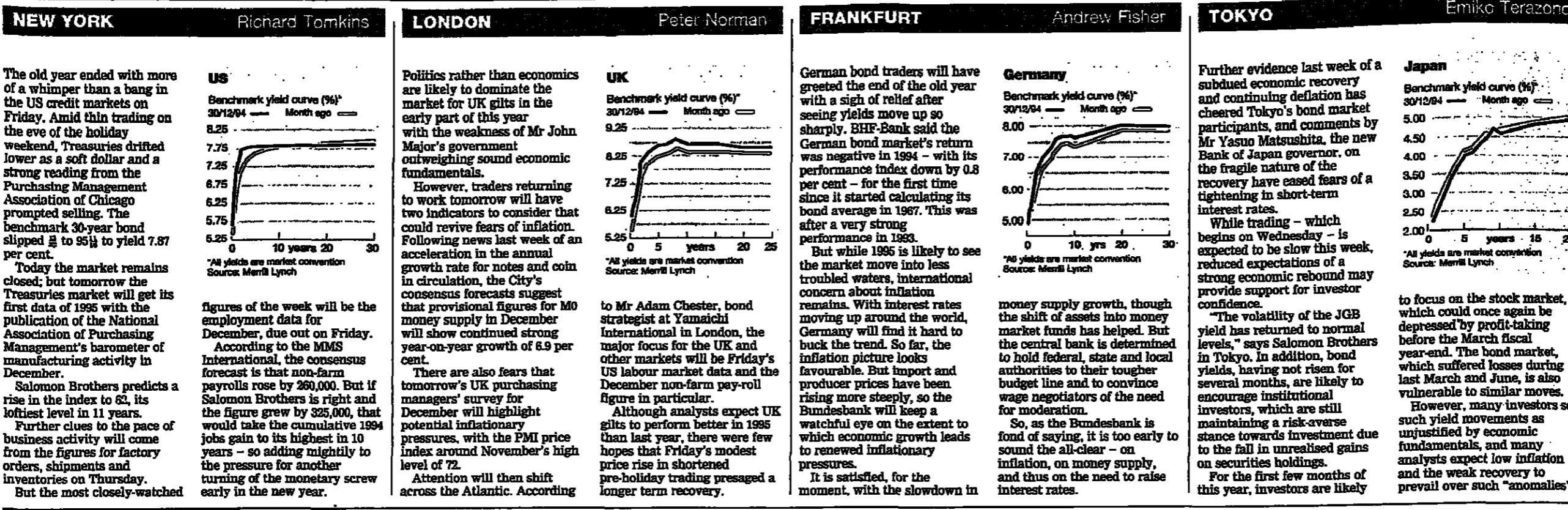
Source: Bank of England

Aug Inflation report

Source: Bank of England

Target ranges

WORLD BOND MARKETS: This Week



The resilience and resourcefulness of borrowers in the international bond markets last year bodes well for 1995, says Graham Bowley

Continued flexibility by issuers the key to success this year



OUTLOOK 95
A record-breaking year in the euro-bond market, 1993 was always going to be a hard act to follow. But nobody could have foreseen just how difficult 1994 was to be.

Investors, borrowers and underwriters all suffered from the extremely volatile market conditions, as rising interest rates and inflation and strong economic growth sent bond prices around the world tumbling and yields climbing inexorably upwards.

Despite the fierce market conditions, a total of \$425bn of new international bonds was issued in 1994, a drop of only 4.3 per cent from the record volume of 1993, according to Euromoney Bondware. This is testament to the resilience and resourcefulness displayed by borrowers last year, many of whom turned to new and innovative bond structures and the more unusual currency sectors to target the pockets of investor demand that still remained.

This bodes well for 1995, for although US interest rates are nearing their peak, elsewhere in the world the general theme will still be that of growing economies and rising interest rates. Borrowers will have to be as flexible in their borrowing strategies in 1995 as they were last year.

The volume of new international bonds denominated in US dollars rose by 6.8 per cent to \$166bn, a reflection of the tendency for investors to flee from "peripheral" currencies - those most prone to inflation and devaluation or where the country has a high stock of national debt - to "core" currencies, such as the dollar.

But perhaps the most startling trend in 1994 was the rapid growth of bond issues denominated in Japanese yen, a result of the strong appetite among Japanese investors for yen-denominated assets issued abroad. Yen issues rose by 57.7 per cent in 1994 to \$71bn, from \$45bn in 1993.

Japanese investors, burnt by foreign exchange losses in the past, were reluctant to expose

themselves to further currency losses in 1994. In addition, with the Japanese economy still only at the beginning of its recovery and with little upwards pressure on interest rates, the Japanese government bond market was relatively stable throughout 1994 after the initial sell-off at the beginning of the year.

It was this willingness among Japanese investors to continue lending on international markets which meant that many borrowers suffered less from the bear market than investors and underwriters.

"This phenomenal trend was the pressure-release valve," said Mr Charlie Berman, a director of capital markets at Salomon Brothers. "Although 1994 was a difficult year for many borrowers, it was not a catastrophic year - largely because of the demand for yen-assets from Japan."

In fact, "despite all their problems, most borrowers have ended a year with their borrowing programmes completed at a decent cost", he said.

"Even though interest rates are higher, they have borrowed

money and their borrowing costs have risen by only a few basis points."

On the other hand, investors, particularly institutional investors, and the investment banks which underwrote the bond offerings had a harder year, hit by falling prices.

"This has been a brutal year," said one bond dealer at a US bank in London. "Our role as market-makers and as a provider of liquidity meant that we lost a lot of money as we were forced to buy securities in a falling market."

Japanese investors may hold the key to the eurobond markets in 1995. Mr Mathew Cormack, at Nikko in London, thinks the crucial question likely to dominate the eurobond market this year is whether Japanese investors will turn away from yen assets and begin to buy paper denominated in other currencies.

That will depend to a large extent on the yen-dollar exchange rate, according to Mr Steve Apted, also of Nikko. "If the dollar begins to strengthen then Japanese investors may start to buy dollar-denominated bonds. We will then begin to see a lot of dollar-denominated paper targeted towards Japan," he said.

Another notable theme in 1994 was the flood of new issuance in the floating-rate or FRN sector. The coupon paid on FRN moves in line with short-term interest rates, providing protection for the investor in a rising interest rate environment. As a result, while the volume of fixed-rate new issuance fell by 15 per cent last year to \$26bn, the volume of FRNs rose to \$105bn, an increase of 42 per cent.

However, not all FRNs issued last year performed well. Many of the large dollar offerings launched by sovereign borrowers fell in price over the year.

FRNs have been an interesting trend but not all of them have been an unqualified success," said Mr Apted.

In a year in which prices were so volatile, institutional investors, which typically favour higher quality assets and care more for price, were for the most part on the sidelines, badly burnt by falling prices.

Instead, it was retail investors, who tend to hold bonds to maturity and so care more for yield than price, that drove demand. As a result, many of the bond offerings targeted at institutional investors fared badly.

Nevertheless, the trend towards greater FRN issuance looks set to continue. "With interest rates still rising, the FRN sector is likely to remain popular with investors," said Mr Paul Hearn, managing director and head of European bond syndicate at J.P. Morgan.

While sovereign issuers were active throughout 1994 - much, such as Sweden, with large borrowing requirements to fund - their bond offerings were less successful than the deals done by corporate borrowers. The latter, with lower credit ratings, offered investors more attractive yields compared with underlying government bond markets.

Thus a flood of high-quality and high-profile corporate names, particularly from the US, accessed the eurobond market to take advantage of strong retail investor demand for high yielding assets.

Companies like AT&T, Walt Disney, Heinz, Johnson & Johnson and PepsiCo secured funding at a cost significantly below that on offer in the US

TOP INTERNATIONAL BOND LEAD MANAGERS

Manager	1994		1993	
	Stk Rank	% issued	Stk Rank	% issued
Merill Lynch	3544	1	169	16.80
CSFB/Credit Suisse	27.65	2	6.58	145
Goldman Sachs	23.25	3	5.50	99
Swiss Bank Corp	22.18	4	5.24	158
Nomura	21.75	5	5.14	187
Lehman Brothers	17.60	6	4.04	10.44
Morgan Stanley	16.95	7	3.98	91
J.P. Morgan	16.16	8	3.92	113
Daiwa	15.22	10	3.60	100
Industry totals	422.05	100.0	3022	424.24

Source: Euromoney Bonds

growth fuels the need for capital in the corporate sector. At the same time, sovereign borrowers may come to rely less on the international bond markets as their public finances improve.

However, Mr Riche thinks sovereign borrowers - such as Sweden, Spain, Finland, and Austria - will continue to play an important role in the eurobond markets, while many corporate borrowers may turn to the syndicated loans market, where intense competition among banks hungry for new assets has driven pricing down to extremely fine levels.

Several borrowers have already been tempted away from the eurobond market by the relatively cheap and flexible financing on offer.

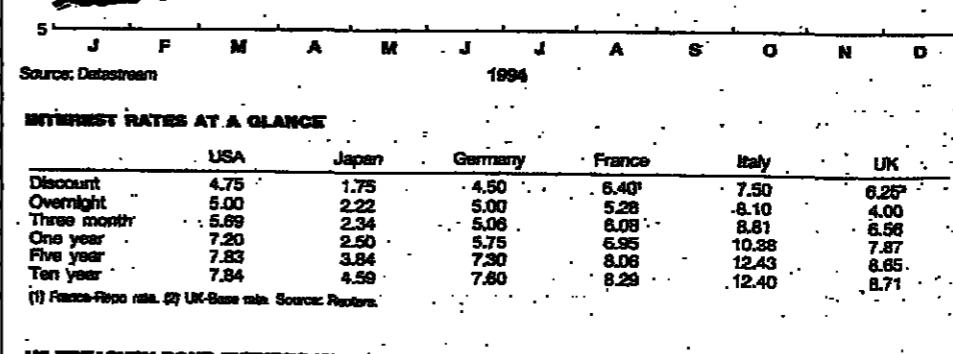
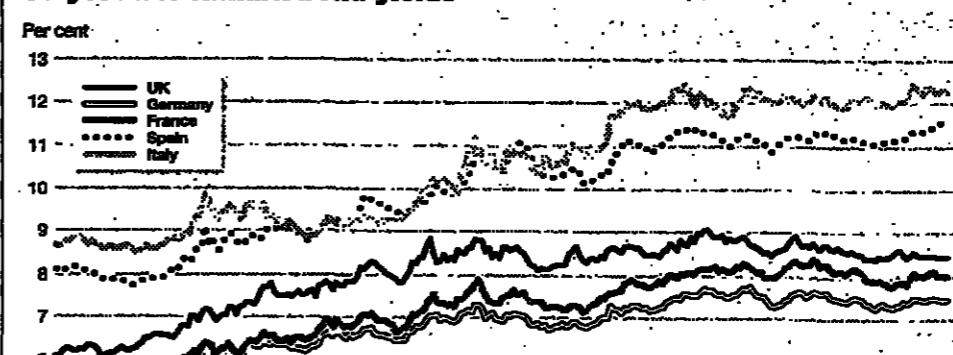
"This may well put pressure on spreads in the euromarkets," said Mr Riche.

Mr Hearn of J.P. Morgan thinks uncertainty surrounding derivative instruments, brought to a head by the losses at California's Orange County, may mean those borrowers who have relied heavily on structured notes will have to look elsewhere for funds. "That potentially means more plain vanilla, main-line bond issuance," he said.

However, perhaps the most important development last year was the arrival in the euromarkets of the large US agencies, such as the Federal Home Loans Mortgage Corporation and Federal National Mortgage Association.

These agencies, which have vast borrowing programmes which would dwarf even the large European sovereign borrowers, are beginning to turn to the international markets for their funding needs, with significant implications for the eurobond market.

10-year benchmark bond yields



US TREASURY BOND FUTURES (CBT) \$100,000 32nds of 100%

Open	Sett price	Change	High	Low	Est. vol.	Open Int.
Mar	99-17	-	99-05	-0-10	99-22	98-31
Jun	99-08	-	98-26	-0-10	98-19	98-20
Sep	99-17	-	99-16	-0-11	98-18	98-14

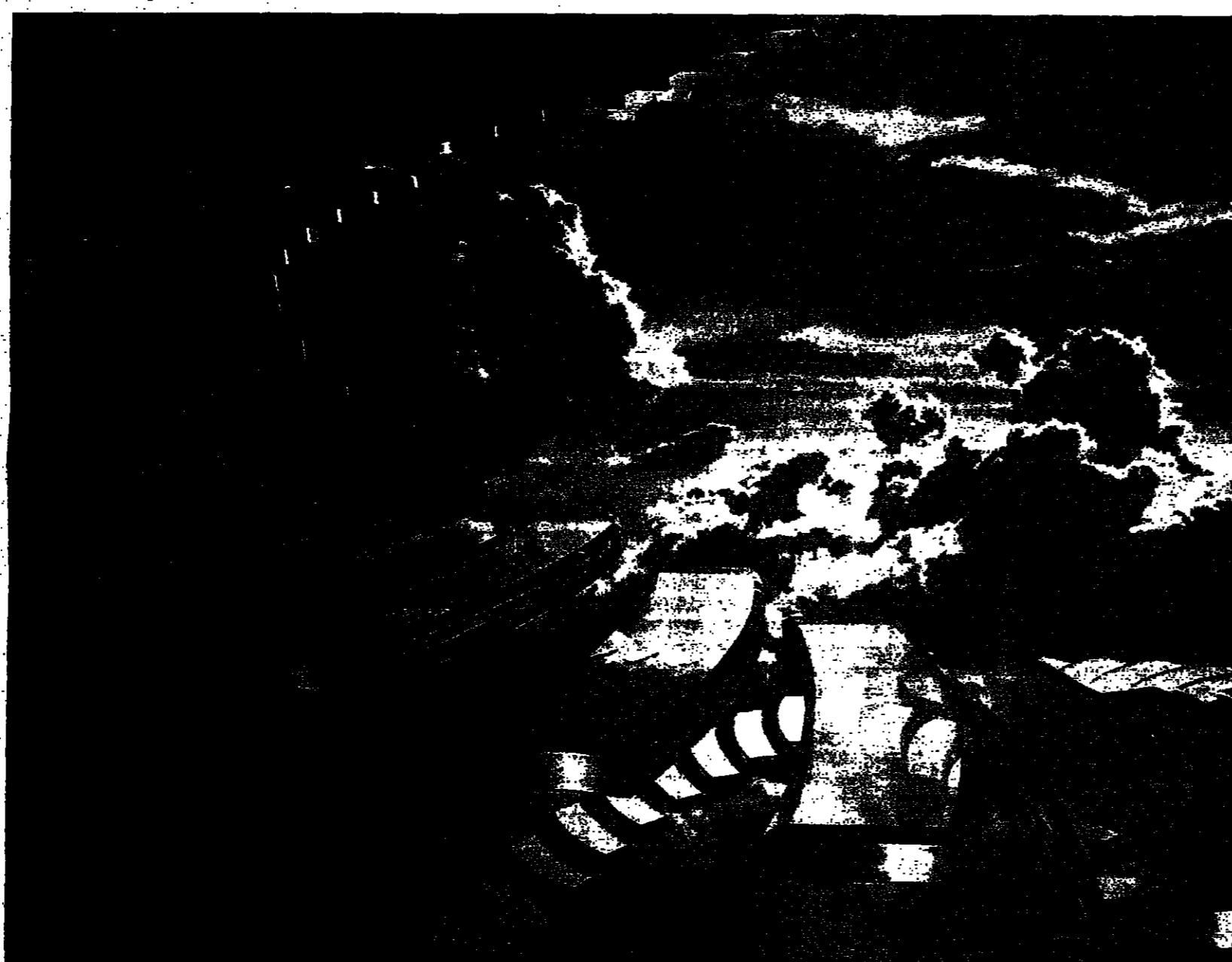
(1) Face-Rate rate. (2) UK-Basis rate. Source: Reuters.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner
SWISS FRANCS							
Credit Lyonnais SA	125	Jan 1999	5.50	102.55	4.75%	-	Swiss Bank Corp.
UK							
Robinson Hoods Ltd	200	Jan 2002	5.25	102.65	4.75%	-	Swiss Bank Corp.
GERMAN FRANCS							
Robinson Hoods Ltd	300	Dec 2000	7.75	101.85	7.36	-	Swiss Bank Corp.
*Final terms and conditions subject to change. The yield quoted is based on a 10-year cash yield. **10-year cash yield. ***10-year cash yield. ****10-year cash yield. *****10-year cash yield. 1/20-year cash yield. 1/10-year cash yield. 1/5-year cash yield. 1/3-year cash yield. 1/2-year cash yield. 1/1-year cash yield. 1/6-month cash yield. 1/3-month cash yield. 1/12-month cash yield. 1/24-month cash yield. 1/48-month cash yield. 1/96-month cash yield. 1/192-month cash yield. 1/384-month cash yield. 1/768-month cash yield. 1/1536-month cash yield. 1/3072-month cash yield. 1/6144-month cash yield. 1/12288-month cash yield. 1/24576-month cash yield. 1/49152-month cash yield. 1/98304-month cash yield. 1/196608-month cash yield. 1/393216-month cash							



A NEW NAME LEADING TELECOMMUNICATIONS IN ITALY



TELECOM ITALIA

was set up on 18 August 1994 through the merging of five companies (SIP, Italcable, Iritel, Telespazio and Sirm) that had until then managed Italian telecommunications separately, and has thus become a global operator in a completely new framework.

TELECOM ITALIA

is now the sixth largest telecommunications operator in the world in terms of turnover and one of Europe's prime investors in the sector.

It is a joint-stock company with almost 70,000 investors and 18% of its share capital is held by foreign shareholders.

TELECOM ITALIA

has a worldwide presence with 18 representative offices with a large number of other corporate entities, it also has a wide-spread commercial network geared to provide, even abroad a speedy, integrated and innovative answer to the communications requirements of people and companies.

"A sharp decline in financial charges achieved thanks to ongoing economic and financial consolidation is the clear result of a policy based on rational and integrated organisation, further strict cost reduction measures and carefully selected large-scale economies in order to become competitive in a free market".

(Francesco Chirichigno)

Managing Director

THE FIRST SIX MONTHS OF TELECOM ITALIA

	30.06.94	31.12.93*
REVENUES (BILL)	14.276	23.404
ADDED VALUE (BILL)	11.345	18.164
ADDED VALUE / REVENUES (%)	79,5	77,6
GROSS OPERATING MARGIN (BILL)	7.994	12.327
GOM / REVENUES	56	52,7
OPERATING PROFIT (BILL)	3.136	3.796
NET FINANCIAL CHARGES / REVENUES (%)	5,3	9,8
PROFIT BEFORE TAXATION (BILL)	2.175	1.741
INVESTMENTS (BILL)	3.680	7.963

*1993 FIGURES REFER TO MERGED COMPANY SIP

TELECOM ITALIA - Direzione Generale - via Flaminia, 189 - 00196 Roma



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Symbol	Price	Yield	Divs	Yld/Divs	Shr. Un.	Symbol	Price	Yield	Divs	Yld/Divs	Shr. Un.	Symbol	Price	Yield	Divs	Yld/Divs	Shr. Un.	Symbol	Price	Yield	Divs	Yld/Divs	Shr. Un.	
Crédit Investment Funds						Murray Lansford, Stav	14073					CMH Insurance Co Ltd - Contd.						San Life's International (OMG) Ltd	14074					
Crédit Lyonnais	14075	1.25				Commerce Nat 20	14075					South Pacific Fund Ltd	14075					South Pacific Fund Ltd	14075					
Crédit Lyonnais Asia Fund	14076	1.25				Commerce Nat 21	14076					South Pacific Fund Ltd	14076					Springfield Fund Manager (Gibraltar) Ltd	14076					
Crédit Lyonnais Australia Fund	14077	1.25				Commerce Nat 22	14077					South Pacific Fund Ltd	14077					Springfield Fund Manager (Gibraltar) Ltd	14077					
Crédit Lyonnais Australia Fund	14078	1.25				Commerce Nat 23	14078					South Pacific Fund Ltd	14078					Springfield Fund Manager (Gibraltar) Ltd	14078					
Crédit Lyonnais Australia Fund	14079	1.25				Commerce Nat 24	14079					South Pacific Fund Ltd	14079					Springfield Fund Manager (Gibraltar) Ltd	14079					
Crédit Lyonnais Australia Fund	14080	1.25				Commerce Nat 25	14080					South Pacific Fund Ltd	14080					Springfield Fund Manager (Gibraltar) Ltd	14080					
Crédit Lyonnais Australia Fund	14081	1.25				Commerce Nat 26	14081					South Pacific Fund Ltd	14081					Springfield Fund Manager (Gibraltar) Ltd	14081					
Crédit Lyonnais Australia Fund	14082	1.25				Commerce Nat 27	14082					South Pacific Fund Ltd	14082					Springfield Fund Manager (Gibraltar) Ltd	14082					
Crédit Lyonnais Australia Fund	14083	1.25				Commerce Nat 28	14083					South Pacific Fund Ltd	14083					Springfield Fund Manager (Gibraltar) Ltd	14083					
Crédit Lyonnais Australia Fund	14084	1.25				Commerce Nat 29	14084					South Pacific Fund Ltd	14084					Springfield Fund Manager (Gibraltar) Ltd	14084					
Crédit Lyonnais Australia Fund	14085	1.25				Commerce Nat 30	14085					South Pacific Fund Ltd	14085					Springfield Fund Manager (Gibraltar) Ltd	14085					
Crédit Lyonnais Australia Fund	14086	1.25				Commerce Nat 31	14086					South Pacific Fund Ltd	14086					Springfield Fund Manager (Gibraltar) Ltd	14086					
Crédit Lyonnais Australia Fund	14087	1.25				Commerce Nat 32	14087					South Pacific Fund Ltd	14087					Springfield Fund Manager (Gibraltar) Ltd	14087					
Crédit Lyonnais Australia Fund	14088	1.25				Commerce Nat 33	14088					South Pacific Fund Ltd	14088					Springfield Fund Manager (Gibraltar) Ltd	14088					
Crédit Lyonnais Australia Fund	14089	1.25				Commerce Nat 34	14089					South Pacific Fund Ltd	14089					Springfield Fund Manager (Gibraltar) Ltd	14089					
Crédit Lyonnais Australia Fund	14090	1.25				Commerce Nat 35	14090					South Pacific Fund Ltd	14090					Springfield Fund Manager (Gibraltar) Ltd	14090					
Crédit Lyonnais Australia Fund	14091	1.25				Commerce Nat 36	14091					South Pacific Fund Ltd	14091					Springfield Fund Manager (Gibraltar) Ltd	14091					
Crédit Lyonnais Australia Fund	14092	1.25				Commerce Nat 37	14092					South Pacific Fund Ltd	14092					Springfield Fund Manager (Gibraltar) Ltd	14092					
Crédit Lyonnais Australia Fund	14093	1.25				Commerce Nat 38	14093					South Pacific Fund Ltd	14093					Springfield Fund Manager (Gibraltar) Ltd	14093					
Crédit Lyonnais Australia Fund	14094	1.25				Commerce Nat 39	14094					South Pacific Fund Ltd	14094					Springfield Fund Manager (Gibraltar) Ltd	14094					
Crédit Lyonnais Australia Fund	14095	1.25				Commerce Nat 40	14095					South Pacific Fund Ltd	14095					Springfield Fund Manager (Gibraltar) Ltd	14095					
Crédit Lyonnais Australia Fund	14096	1.25				Commerce Nat 41	14096					South Pacific Fund Ltd	14096					Springfield Fund Manager (Gibraltar) Ltd	14096					
Crédit Lyonnais Australia Fund	14097	1.25				Commerce Nat 42	14097					South Pacific Fund Ltd	14097					Springfield Fund Manager (Gibraltar) Ltd	14097					
Crédit Lyonnais Australia Fund	14098	1.25				Commerce Nat 43	14098					South Pacific Fund Ltd	14098					Springfield Fund Manager (Gibraltar) Ltd	14098					
Crédit Lyonnais Australia Fund	14099	1.25				Commerce Nat 44	14099					South Pacific Fund Ltd	14099					Springfield Fund Manager (Gibraltar) Ltd	14099					
Crédit Lyonnais Australia Fund	14100	1.25				Commerce Nat 45	14100					South Pacific Fund Ltd	14100					Springfield Fund Manager (Gibraltar) Ltd	14100					
Crédit Lyonnais Australia Fund	14101	1.25				Commerce Nat 46	14101					South Pacific Fund Ltd	14101					Springfield Fund Manager (Gibraltar) Ltd	14101					
Crédit Lyonnais Australia Fund	14102	1.25				Commerce Nat 47	14102					South Pacific Fund Ltd	14102					Springfield Fund Manager (Gibraltar) Ltd	14102					
Crédit Lyonnais Australia Fund	14103	1.25				Commerce Nat 48	14103					South Pacific Fund Ltd	14103					Springfield Fund Manager (Gibraltar) Ltd	14103					
Crédit Lyonnais Australia Fund	14104	1.25				Commerce Nat 49	14104					South Pacific Fund Ltd	14104					Springfield Fund Manager (Gibraltar) Ltd	14104					
Crédit Lyonnais Australia Fund	14105	1.25				Commerce Nat 50	14105					South Pacific Fund Ltd	14105					Springfield Fund Manager (Gibraltar) Ltd	14105					
Crédit Lyonnais Australia Fund	14106	1.25				Commerce Nat 51	14106					South Pacific Fund Ltd	14106					Springfield Fund Manager (Gibraltar) Ltd	14106					
Crédit Lyonnais Australia Fund	14107	1.25				Commerce Nat 52	14107					South Pacific Fund Ltd	14107					Springfield Fund Manager (Gibraltar) Ltd	14107					
Crédit Lyonnais Australia Fund	14108	1.25				Commerce Nat 53	14108					South Pacific Fund Ltd	14108					Springfield Fund Manager (Gibraltar) Ltd	14108					
Crédit Lyonnais Australia Fund	14109	1.25				Commerce Nat 54	14109					South Pacific Fund Ltd	14109					Springfield Fund Manager (Gibraltar) Ltd	14109					
Crédit Lyonnais Australia Fund	14110	1.25				Commerce Nat 55	14110					South Pacific Fund Ltd	14110					Springfield Fund Manager (Gibraltar) Ltd	14110					
Crédit Lyonnais Australia Fund	14111	1.25				Commerce Nat 56	14111					South Pacific Fund Ltd	14111					Springfield Fund Manager (Gibraltar) Ltd	14111					
Crédit Lyonnais Australia Fund	14112	1.25				Commerce Nat 57	14112					South Pacific Fund Ltd	14112					Springfield Fund Manager (Gibraltar) Ltd	14112					
Crédit Lyonnais Australia Fund	14113	1.25				Commerce Nat 58	14113					South Pacific Fund Ltd	14113					Springfield Fund Manager (Gibraltar) Ltd	14113					
Crédit Lyonnais Australia Fund	14114	1.25				Commerce Nat 59	14114					South Pacific Fund Ltd	14114					Springfield Fund Manager (Gibraltar) Ltd	14114					
Crédit Lyonnais Australia Fund	14115	1.25				Commerce Nat 60	14115					South Pacific Fund Ltd	14115					Springfield Fund Manager (Gibraltar) Ltd	14115					
Crédit Lyonnais Australia Fund	14116	1.25				Commerce Nat 61	14116					South Pacific Fund Ltd	14116					Springfield Fund Manager (Gibraltar) Ltd	14116					
Crédit Lyonnais Australia Fund	14117																							

NYSE COMPOSITE PRICES

4 pm close December 30

NASDAQ NATIONAL MARKET

4 pm close December 30

Stock	Pr	Ss	High	Low	Last	Chg	Stock	Pr	Ss	High	Low	Last	Chg	Stock	Pr	Ss	High	Low	Last	Chg	Stock	Pr	Ss	High	Low	Last	Chg											
ABS Inds	0.20	13	144	124	113	113	-14	Deknat Ge	0.80	12	32	26	26	26	-	K	-	-	-	-	-	-	Stock	Pr	Ss	High	Low	Last	Chg									
ACC Corp	0.12	11	806	143	143	143	+14	Delchamps	0.44	10	137	104	154	154	-12	K States	0.08	8	333	211	194	194	-1	Pyramid	7 1441	135	125	13	-14	-	Stock	Pr	Ss	High	Low	Last	Chg	
Adcom E	141357	147	133	143	143	143	-30	Dell Comp	17 4114	42	42	40	41	41	-12	Karen Cp	0.44	13	374	111	107	111	+13	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Acme Mts	5 552	184	18	18	18	18	-10	Dentply	0.30	27	32	31	31	31	-12	Karen M	0.08	8	333	211	194	194	-1	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Acmetel Cp	32 554	27	27	27	27	27	-	Dep Gty	1.12	8	210	30	29	29	+14	KathyOb	1 3882	4	41	36	35	35	-14	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Adaptech	18 4798	23	23	22	23	23	+14	Dewon	0.20	9	44	8	8	8	+14	Kelly Sv	0.72	18	657	27	27	27	+14	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
ADC Tele	34 1207	150	94	93	93	93	-	DI Tech	16	34	24	23	23	23	-	Kentucky	0.11	33	52	61	6	6	-14	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Addington	6	82	93	94	93	93	-	Dornell B	0.88	18	375	20	20	20	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Adta Serv	0.16	18	281	36	35	36	+14	Digi Ind	16 2845	19	18	18	18	18	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Adobe Sys	0.20	21	935	31	29	29	-14	Digi Micro	12 1384	20	18	19	19	19	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Advance C	10	313	134	133	134	134	+14	Dig Sound	31 1561	2	2	2	2	2	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Adv Logic	125	335	4	3	3	3	-14	Dig Syst	78 582	12	11	11	11	11	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Adv Polym	6 2226	42	43	42	42	42	-	Dione Cp	16 102	37	37	37	37	37	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
AdvTechLab	25 1319	18	17	18	18	18	+14	Dole Ym	0.20	33	614	7	6	6	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Advent	0.27	10	1282	28	26	26	+14	DNA Plant	2.25	1	3082	2	2	2	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Allymax	14	354	17	14	17	17	+14	Dollar Gr	0.20	29	1889	30	29	29	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
AlmGrids	0.10	32	825	115	103	103	-	Dorch Hm	0.88	15	42	1281	11	11	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Altek Exp	0.16	16	224	120	19	20	+14	DrexEngy	7 167	75	75	75	75	75	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alko ADR	1.51	15	1056	56	57	56	+14	Dressman	14 1288	10	10	10	10	10	-14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alkohol	0.88	13	625	24	22	22	+14	Drey GD	0.24	103	215	24	24	24	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Allegro &W	11	117	10	10	10	10	+14	Druge Empo	0.08	11	581	5	5	5	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alion Org	0.52	12	9	35	35	35	+14	Ds Bancor	1.09	10	69	22	24	22	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alion Ph	3 1563	6	5	5	5	5	-	Duftron	0.42	18	672	18	17	17	+14	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	1.00	11	134	134	123	123	+14	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	11	134	134	123	123	+14	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kimball	0.04	15	456	36	24	25	+15	QuakerCh	0.68	55	74	18	18	-14	-	Stock	Pr	Ss	High	Low	Last	Chg
Alitacap	0.80	12	74	9	8	8	-	Dynatech	12 614	133	12	32	32	32	-	Kim																						

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FT GUIDE TO THE WEEK

2

MONDAY

Europe flies in to Orly

France opens Orly airport, south of Paris, to European airlines for flights within the European Union. Lufthansa of Germany, KLM of the Netherlands and Lauda Air of Austria all start services to Orly, which offers better domestic connections and is closer to the centre than Charles de Gaulle, the other main Paris airport. On January 15 these airlines will be joined by Sabena of Belgium.

Landing rights for the new arrivals follow a protracted battle with the French government which sought to slow the deregulation of French airspace. But once British airlines made the initial breakthrough last summer, resistance became harder to sustain.

Peru: Some 60m hectares of Peruvian territory will become available for mining claims, when the government is scheduled to lift a six-month suspension on new filings.

Britain's astronomer royal: Sir Martin Rees of Cambridge University becomes the 15th holder of a post created by Charles II in 1675. In 1972, the position was detached from the directorship of the Royal Greenwich Observatory and is now honorary, carrying no duties beyond a general obligation to act as an ambassador for astronomy.

Holidays: Main markets closed for New Year holiday.

3

TUESDAY

Running-mate for Menem

Argentina's president Carlos Menem is expected to name his running-mate for the elections which are due to take place on May 14.

Decision time for Saatchi:



Maurice Saatchi (left) has until today to decide whether to stay at Saatchi & Saatchi, the advertising group he founded 24 years ago. If he does remain, it will be in the largely honorary post of president of the holding company and chairman of the subsidiary, Saatchi & Saatchi Advertising Worldwide.

Small fry: The FT-SE Actuaries Fledgling index is launched to cover companies too small to be included in the FT-SE Actuaries All-Share Index, which includes more than 98 per cent of UK stocks.

The index has been established in response to increasing interest by fund managers and individual investors in the very small companies sector.

Holidays: Japan, New Zealand, Russia, Taiwan.

4

WEDNESDAY

Quizzing for Santer's team

European Parliament committees begin questioning incoming commissioners in public hearings in Brussels (to Jan 10). Each hearing will last about two-and-a-half hours and be followed by a brief closed-door session. Parliament votes on the Commission on January 18.

The 104th US congress convenes: with a new Republican majority in both chambers: 230-204 in the House and 53-47 in the Senate. Newt Gingrich, the speaker, has a busy first 100 days ahead, with promises to introduce bills enacting his Contract with America manifesto within that span. The more cautious Senate under Bob Dole, tends to take a longer view. The task of Democrat president Bill Clinton is to find some modus vivendi with the ascendant GOP, failing which he could have his first ever recourse to the veto.

UK government publishes the Finance Bill: to turn November's Budget and last month's mini-Budget proposals into law. The Bill is expected to be a monster with more than 140 clauses and 28 schedules.

Labour has promised tough opposition to several aspects of the government's taxation and spending plans and has outlined proposed amendments to clamp down on what it says are excessive executive salary increases.

The Bundesbank council: the policy-making body of the German central bank, holds its first meeting of the year.

5

THURSDAY

Franco-German summit

Helmut Kohl, Germany's chancellor, is due to visit Edouard Balladur, the French prime minister, at his winter holiday home at Chamonix in the French Alps. The meeting is intended to co-ordinate strategy as Paris takes over the European Union presidency from Bonn. Germany wants to maintain the momentum for bringing the countries of eastern Europe closer to the EU, despite France's reluctance.

UK education:



David Blunkett, opposition Labour party education spokesman (left), is due to speak at the second day of the North of England Education Conference at the University of York (to Jan 6). The conference, a traditional forum for politicians to unveil new policies, is likely to set the educational agenda for the year. Gillian Shepherd, education secretary, speaks tomorrow.



Zapata rebels, seen in 1995, are one of Mexican president Ernesto Zedillo's problems.

Measures that came into effect on January 1 1995

The World Trade Organisation: the successor to the General Agreement on Tariffs and Trade, was launched. Gatt continues for a one-year transition period.

Mercosur customs union: of Argentina, Brazil, Uruguay and Paraguay began.

Andean Pact countries: Bolivia, Colombia, Ecuador, Peru and Venezuela entered into their own customs union.

Group of three free-trade area: comprising Mexico, Colombia and Venezuela came into force.

Japan: initiated a partial opening of its rice market, allowing 4 per cent of consumption to be supplied by imports.

European security: The Conference on Security and Co-operation in Europe (CSCE), embracing all European and Commonwealth of Independent States countries and the US and Canada, became the Organisation for Security and Co-operation in Europe (OSCE) as part of an effort to upgrade itself into a European security umbrella.

European Union expands: Austria, Finland and Sweden joined. The Union's territory grew by a third, its population by 6 per cent and its GDP by 7 per cent. Norway's voters rejected membership in a referendum in November.

...paigning for domestic presidential elections due in May.

Free-trade agreements: between the EU and the three Baltic republics, Estonia, Latvia and Lithuania, came into effect. They are a first step towards eventual accession.

European Medicines Evaluation Agency: opened shop in London. A pharmaceutical licensing body for medicines marketed in more than one European Union country, it should streamline drug approvals.

Euro-gobbledygook: Britain's Plain English Campaign, which crusades against obscure bureaucratic language, has said it will turn its attention to Brussels speak. Its Inside Write campaign is to monitor internal publications.

Germany's second Financial Markets Promotion Act: the legislative mainstay of a project to bring Finanzplatz Deutschland up to international standards in areas such as regulation and supervision, came into force. Centrepiece is a ban on insider trading with five years' jail as the maximum punishment.

First victims: of the legislation have been the traditional "fireside chats" - informal pre-Christmas meetings between management and hand-picked journalists at which sensitive full-year results data were formerly

dished out as liberally as the beer and sausages.

Cost of unity: German taxpayers face a 7.5 per cent solidarity surcharge on income tax to help pay for the integration of former East Germany into the country.

UK employers' liability insurance policies: which provide cover against workplace deaths and injuries, will no longer offer unlimited cover on renewal. Insurance companies have imposed a basic claims limit of £1m.

UK commission disclosures: Under a new regime imposed by City regulators, life insurance and pensions sales agents and advisers have to give customers more information about the policies they sell and the costs of selling them.

Last gasp: Australia extended its anti-smoking provisions. Advertising of smoking materials is banned, except limited point of sale material, as is the use of brand names for promotional purposes. Packaging must bear larger health warnings.

The US's Delta Airlines began a smoking ban on all its flights.

Century of cinema: The cinema has decided to declare 1995 its 100th birthday in a year-long celebration around the globe. Paris in December 1895 saw the first audience buy tickets for the first public moving picture show in a disused ballroom.

6

FRIDAY

UK consumer credit data

Responsibility for compiling the monthly figures moves to the Bank of England from the Central Statistical Office. The new series adds lending by banks on personal accounts, by insurance companies, retailers and on all bank credit cards and charge cards, to the lending to consumers by finance houses, through unsecured lending from building societies and on Mastercard and Visa bank credit cards previously covered by the CSO.

Greece celebrates Epiphany:

Orthodox priests bless the Aegean to make it safe for the shipping industry in 1995 by throwing crucifixes into the sea at outdoor services in Piraeus port near Athens and every island harbour. Dozens of swimmers dive into chilly and polluted waters to recover them.

Holidays: Austria, Finland, Germany (parts), Greece, Italy, Spain, Sweden, Uruguay (Epiphany).

7-8

WEEKEND

Motor show season starts

The international motor show circuit starts on Saturday in North America with the opening of the Detroit and Los Angeles shows (both to Jan 15). The big three US auto makers are in buoyant mood, with record profits and strong demand in North America.

In 1994, the US overtook Japan to become the world's top motor vehicle producer for the first time since 1979. Pessimists suggest the domestic market may peak soon, however.

Niger's parliamentary elections: postponed from December 31 and scheduled for Saturday, are in doubt because of problems in getting the voting slips delivered from the French printers.

President Mahamane Ousmane dissolved parliament in October after a party in the ruling coalition defected to the opposition, leaving the government without a majority.

Football: FA Cup in England and Wales gets serious in its third round, as Premier League clubs join in on Saturday, Sunday and Monday.

For further events in 1995, see Page 4.

Compiled by Patrick Stiles.

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Other economic news

Tuesday: Two UK indicators could revive fears of inflation. Following news last week of faster growth for notes and coin in circulation, the City is anticipating continued strong year-on-year growth of 6.9 per cent in M0 money supply in December.

There are also fears that the UK purchasing managers' survey for December will highlight potential inflationary pressures with the PMI price index remaining around November's high level of 72.

In the US, the composite index produced by the National Association of Purchasing Managers will be closely watched. According to BZW in London, a figure above 60 would, if sustained, suggest growth of 4 per cent for a few more months.

Friday: December's US labour market data will be the main focus of markets' attention. Economists expect a further jump in non-farm payrolls but no change in the 5.6 per cent unemployment rate.

During the week: Industrial production and manufacturing output are thought to have grown strongly in western Germany in November with analysts forecasting year-on-year growth rates above 6 per cent.

Day Released

Country

Economic Statistic

Statistics to be released this week

Day

Released

Country

Economic Statistic

Median Forecast

Previous Actual

Day Released

Country

Economic Statistic

Day

Released

Country

Economic Statistic

Median Forecast

Previous Actual

During the week...

Germany: Nov Indust prod* 0.5% 1.6%

Germany: Nov manufac output* 0.4% 1.6%

Germany: Oct trade balance 6bn 5.8bn

Germany: Oct current account -4bn -5.2bn

Germany: Nov manufac orders* 0% -0.2%

Germany: Nov final M3 -6% 6%

Germany: Dec final COL* -0.2%

Germany: Dec final COL* -2.7%

Italy: Oct trade balance -4.3bn

Italy: Nov ex-EU trade balance -2.1bn

Italy: Dec officl consumer price index* 0.3% 0.4%

Italy: Dec officl consumer price index* 3.8% 3.7%

Belgium: Dec unemployment 13.9% 14%

Spain: 3rd qtr wage dues 4.5% 4.8%

Switz'd: Dec unemployment 4.5% 4.5%

**month on month, seasonally adjusted **year on year Statistics, courtesy MMS International.*

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